



City of Miami

Legislation

Discussion Item

City Hall
3500 Pan American Drive
Miami, FL 33133
www.miamigov.com

File Number: 09-00471

Final Action Date: 5/14/2009

DISCUSSION ABOUT RECYCLEBANK.
RECYCLEBANK MIGHT BE VERY HELPFUL FOR THE CITY OF MIAMI TO
ENCOURAGE RESIDENTS AND PROPERTY OWNERS TO RECYCLE.

ABOUT RECYCLEBANK

RECYCLEBANK IS A REWARDS PROGRAM THAT MOTIVATES PEOPLE TO RECYCLE. THEY DO THIS BY QUICKLY AND EASILY MEASURING THE AMOUNT OF MATERIAL EACH HOME RECYCLES AND THEN CONVERTING THAT ACTIVITY INTO RECYCLEBANK POINTS THAT CAN BE USED AT HUNDREDS OF LOCAL AND NATIONAL REWARDS PARTNERS. RECYCLEBANK IS SIMPLE TO IMPLEMENT, MARKET-DRIVEN, AND PROVEN TO WORK; SAVING MUNICIPALITIES' MONEY AND REWARDING CITIZENS FOR THEIR ENVIRONMENTAL STEWARDSHIP. RECYCLEBANK IS HEADQUARTERED IN NEW YORK CITY. RECYCLEBANK WAS RECENTLY HONORED AS A 2009 WORLD ECONOMIC FORUM TECHNOLOGY PIONEER AND HAS BEEN NAMED AS A 2009 CHAMPION OF THE EARTH BY THE UNITED NATIONS. RECYCLEBANK IS FEATURED AS A COMPANY THAT "MAKES RECYCLING EASY, UNDERSTANDABLE AND REWARDING" IN JOSH DORFMAN'S NEW BOOK *THE LAZY ENVIRONMENTALIST ON A BUDGET*. VISIT WWW.RECYCLEBANK.COM FOR MORE INFORMATION.