

## **CONSENT AGENDA**

**DATE:** February 23, 2009

**SUBJECT:** Recycling Surcharge for Special Events in Parks

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### **ACTION REQUESTED:**

Requesting approval of increasing the special event rental rates for parks to allow for a recycling surcharge.

### **KEY ELEMENTS/FACT IMPACTING DECISION:**

- Many of the special events that take place in our parks produce a large amount of trash, much of which is recyclable.
- By increasing the special event rental rates for the parks by 10% we can provide recycling bins for each event and mandate that every event recycles on our property.
  - Example 1: Road Race at Mead Garden, 1800 people, current rental fee is \$1500. Rate would increase to \$1650 and recycling bins would be placed on site.
  - Example 2: Event in Central Park, 500 people, current rental fee is \$500. Rate would increase to \$550 and recycling bins would be placed on site.
- These events include road races such as those in Central Park and Mead Gardens which leave thousands of plastic bottles behind.
- Keep Winter Park Beautiful already owns 35 bins and plans to purchase 15 more if this proposal is approved. The 10% fee increase proposed will go to benefit that program which funds beautification and recycling projects throughout the city.
- Event rental rate sheet and recycling bin application attached.
- Recycling bin photos attached.

### **PROCESS TO DATE:**

- Environmental Review Board approval
- Keep Winter Park Beautiful Board approval
- Parks and Recreation Board approval
- Staff research-Mandatory special event recycling programs are done in many cities and counties across the country including:
  - Seattle, Wa
  - Toledo, OH
  - St. Louis MO
  - Klickitat County, WA
  - Waukesha County, WI
  - Portage County, WI
  - Loudin County, VA
  - Mariposa County, CA

**ALTERNATIVES CONSIDERED:** None.

**BUDGET IMPLICATIONS:**

Keep Winter Park Beautiful will receive the proceeds from this program for beautification projects throughout city. Estimated income for Keep Winter Park Beautiful is \$900 per year which represents 10% of projected park rental revenues per year.

**STAFF RECOMMENDATION:**

Staff recommends approval.



## Special Event Recycling Bins Reservation Form

This form must be completed and submitted with special event application. Recycling is required at all special events held in City of Winter Park parks. The City of Winter Park owns 50 Portable Recycling Bins (PRB's) that must be reserved for each event, subject to availability. Recycling Bins are included in the rental fees for all parks special events. A cleaning fee of \$20 per hour may be assessed as necessary if PRB's are returned unclean. Damaged or missing PRB's will result in a replacement fee of \$60 per unit. One PRB unit consist of one lid and one frame. Bags are sold separately. Removal of recyclables from park is the responsibility of the park renter. Recycling dumpsters are located at Central Park and Ward Park only. Contact staff for recycling removal details at 407-599-3275.

Official Use Only		
CK	CA	CC
Receipt #:	_____	
Date:	_____	
Total Paid:	_____	
Approved:	_____	
Disapproved:	_____	
PRB's picked up	_____	
PRB's returned	_____	
Clean?Unbroken?	_____	

Date: \_\_\_\_\_ Applicant: \_\_\_\_\_

Home Address: \_\_\_\_\_ Apt/Unit #: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_

Cellular Phone: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Event Date: \_\_\_\_\_ Expected Attendance: \_\_\_\_\_

Number of PRB's Requested: \_\_\_\_\_ Event Location: \_\_\_\_\_

Pick up date and time: \_\_\_\_\_

Rolls of Bags Needed: \_\_\_\_\_ Bags are \$7 per roll of 25 bags PRB's NEEDED \_\_\_\_\_

By signing below, I acknowledge that I am responsible for recycling at my special event. I am responsible for picking up the PRB's no more than two days prior to my event and returning them in the same condition in which I received them no later than two days after the close of my event. I understand that my deposit is refundable if all conditions are met with regard to returning PRB's and that a check will be mailed within approximately six weeks. It is my responsibility to collect and bag recyclables.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Event Recycling

A recycling program must be provided at every official gathering and at every sports facility in communities where recycling services are available to businesses.

## It's the LAW!

Effective 2007, Washington State law requires vendors and organizers for festivals, sports facilities and official gatherings to provide recycling containers for their events. [See RCW 70.93.093 for complete language]



## When is recycling required?

Events where authorization to hold the event is approved, recognized, or issued by a government, public body, or authority, including but not limited to fairs, musical concerts, athletic games, festivals, tournaments, or any other formal or ceremonial event, during which beverages are sold by a vendor or vendors in single-use aluminum cans, glass bottles or plastic bottles.



Seattle Public Utilities  
Event Recycling Program  
(206) 615-1700, [www.seattle.gov/util](http://www.seattle.gov/util)



## Recycling at events is a team effort.

### What needs to be recycled?

- ◆ Aluminum cans, glass bottles, & plastic bottles.

### Why is recycling important?

- ◆ Recycling saves money on landfill costs and cuts down on energy and greenhouse gas use in the manufacturing process.

### How do I set up an event recycling program?

- ◆ Contact a local commercial recycling service provider to rent containers and arrange for service.

**See reverse for more details**

## RCW 70.93.093

### **Official gatherings and sports facilities — Recycling.**

In communities where there is an established curbside service and where recycling service is available to businesses, a recycling program must be provided at every official gathering and at every sports facility by the vendors who sell beverages in single-use aluminum, glass, or plastic bottles or cans. A recycling program includes provision of receptacles or reverse vending machines, and provisions to transport and recycle the collected materials. Facility managers or event coordinators may choose to work with vendors to coordinate the recycling program. The recycling receptacles or reverse vending machines must be clearly marked, and must be provided for the aluminum, glass, or plastic bottles or cans that contain the beverages sold by the vendor.

[2007 c 244 § 2.]

<http://apps.leg.wa.gov/RCW/default.aspx?cite=70.93.093>

### **Definitions (selected): RCW 70.93.030**

(9) “Official gathering” means an event where authorization to hold the event is approved, recognized, or issued by a government, public body, or authority, including but not limited to fairs, musical concerts, athletic games, festivals, tournaments, or any other formal or ceremonial event, during which beverages are sold by a vendor or vendors in single-use aluminum, glass, or plastic bottles or cans.

(12) “Public place” means any area that is used or held out for use by the public whether owned or operated by public or private interests.

(13) “Recycling” means transforming or remanufacturing waste materials into a finished product for use other than landfill disposal or incineration.

(15) “Sports facility” means an outdoor recreational sports facility, including but not limited to athletic fields and ballparks, at which beverages are sold by a vendor or vendors in single-use aluminum, glass, or plastic bottles or cans.

### **Summary**

**A recycling program must be provided at every official gathering and at every sports facility in communities where there is an established curbside service available to businesses.**

#### **Required elements of the recycling program:**

1. Clearly marked recycling receptacles at public events (official gatherings and sports facilities).
2. Recycling collection of single-use aluminum cans, glass and plastic bottles.
3. Provisions to transport and recycle the collected materials.
4. Beverage vendors are responsible for providing and funding the recycling program.