



## City of Sunny Isles Beach

18070 Collins Avenue  
Sunny Isles Beach, Florida 33160

(305) 947-0606 City Hall  
(305) 949-3113 Fax

### **MEMORANDUM**

**TO:** Honorable Mayor and City Commissioners

**VIA:** Stan Morris, City Manager

**FROM:** Edward Santiago, Chief of Police

**DATE:** September 18, 2025

**RE:** Approval of an Agreement with RedSpeed Florida LLC for Speed Zone Camera Installation Around Sunny Isles Beach/Norman S. Edelcup K-8 School

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#### **RECOMMENDATION:**

Staff recommends approval of this resolution.

#### **REASONS:**

The Police Department requests approval to contract Redspeed Florida LLC for a Speed Photo Enforcement System to monitor and enforce speed limits in school zones around Norman S. Edelcup School. Redspeed will provide all necessary components and services. The goal is to continue to prioritize public safety through automated citation issuance for speeding violations via education and enforcement to drivers. The 5 year agreement (October 1<sup>st</sup>, 2024 –June 24<sup>th</sup>, 2029) allows for termination with written notice to Redspeed Florida LLC at any time. This contract was procured via piggyback RFP #005-24 through the Southeast Florida Governmental Cooperative Purchasing Group led by the City of Plantation.

#### **ADDITIONAL INFORMATION:**

The fee is a \$100.00 fine for a Notice of Violation (NOV). The following is a breakdown down of how the money collected is distributed:

- \$20.00 to the State
- \$12.00 to the School

**Item Number: 9.B**

- \$3.00 to Police Education
- \$5.00 towards the City Crossing Guards
- \$39.00 to the City
- \$21.00 to Redspeed Inc.

**ATTACHMENTS:**

[Resolution](#)

[Agreement](#)