



City of Pensacola

222 West Main Street
Pensacola, FL 32502

Memorandum

File #: 25-480

Agenda Conference

5/5/2025

RESOLUTION

SPONSOR: Casey Jones, Council Member

SUBJECT:

RESOLUTION NO. 2025-24 - ADOPTING A VISION ZERO POLICY

RECOMMENDATION:

That City Council adopt Resolution 2025-24:

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PENSACOLA, FLORIDA;
ADOPTING A VISION ZERO POLICY FOR THE CITY; PROVIDING FOR AN EFFECTIVE
DATE.

HEARING REQUIRED: No Hearing Required

SUMMARY:

Vision Zero includes the concept that traffic deaths and serious injuries on our roadways are avoidable and unacceptable. It is a holistic strategy aimed at eliminating all traffic fatalities and severe injuries suffered by all road users while increasing safe, healthy, equitable mobility for all. City Council accepted Pensacola's Active Transportation Plan in August 2017, with the plan calling for Pensacola to adopt a Vision Zero Policy.

For the past century, streets and transportation systems have been designed primarily to move cars efficiently, and Vision Zero supports a paradigm shift by designing streets and transportation systems to move all people safely, including people of all ages and abilities, pedestrians, bicyclists, public transit users, scooter riders, motorcyclists, as well as drivers and passengers of motor vehicles. Vision Zero recognizes that people will sometimes make mistakes, so the road system and related policies should be designed to ensure that those inevitable mistakes do not result in severe injuries or fatalities. Therefore, transportation planners and engineers and policymakers are expected to improve the roadway environment, policies and other related systems to lessen the severity of crashes.

Pensacola's transportation infrastructure serves an increasing number of vulnerable road users, such as pedestrians and bicyclists. Recognizing that speed is a major determining factor of survival in a crash, Pensacola is working toward reducing vehicle speeds to help improve the likelihood of a pedestrian or cyclist surviving a crash.

Making streets safer for all people using all modes of transportation will encourage people to travel on foot, by bicycle, and by public transit, which supports a healthier, more active lifestyle and reduces environmental pollution. Successful Vision Zero programs are a result of both a complete government approach and community support of Vision Zero objectives and action plans. It will be the intent to meet vision zero goals by implementing educational, engineering and enforcement strategies developed by the City of Pensacola.

With the adoption of this Resolution, Pensacola adopts the goal of eliminating traffic deaths and serious injuries by 2035 and endorses Vision Zero as a comprehensive and holistic approach to achieving this goal.

PRIOR ACTION:

None

FUNDING:

N/A

FINANCIAL IMPACT:

None at this time.

LEGAL REVIEW ONLY BY CITY ATTORNEY: No

3/28/2025

STAFF CONTACT:

Don Kraher, Council Executive

ATTACHMENTS:

1. Resolution 2025-24

PRESENTATION: No

RESOLUTION
NO. 2025-24

A RESOLUTION
TO BE ENTITLED:

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
PENSACOLA, FLORIDA; ADOPTING A VISION ZERO
POLICY FOR THE CITY; PROVIDING FOR AN EFFECTIVE
DATE.

WHEREAS, the life and health of all persons living and traveling in Pensacola are our highest priority, and no one should die or be seriously injured while traveling on our city streets;

WHEREAS, Vision Zero includes the concept that traffic deaths and serious injuries on our roadways are avoidable and unacceptable;

WHEREAS, Pensacola's Active Transportation Plan reports that between 2018 and 2022 there were 12,141 total crashes on Pensacola roadways leading to 28 deaths (35% were a pedestrian or a bicyclist) and 115 severe injuries (31% were a pedestrian or a bicyclist);

WHEREAS, Vision Zero is a holistic strategy aimed at eliminating all traffic fatalities and severe injuries suffered by all road users while increasing safe, healthy, equitable mobility for all;

WHEREAS, Pensacola's Active Transportation Plan (ATP) was accepted by the City Council on August 17, 2023;

WHEREAS, the Active Transportation Plan calls for Pensacola to adopt a Vision Zero Policy as an immediate action that can be taken to "Update Policies and the Regulations";

WHEREAS, for the past century streets and transportation systems have been designed primarily to move cars efficiently, and Vision Zero supports a paradigm shift by designing streets and transportation systems to move all people safely, including people of all ages and abilities, pedestrians, bicyclists, public transit users, scooter riders, and motorcyclists, as well as drivers and passengers of motor vehicles;

WHEREAS, Vision Zero recognizes that people will sometimes make mistakes, so the road system and related policies should be designed to ensure that those inevitable mistakes do not result in severe injuries or fatalities; therefore, transportation planners and engineers and policymakers are expected to improve the roadway environment, policies, and other related systems to lessen the severity of crashes;

WHEREAS, Pensacola's transportation infrastructure serves an increasing number of vulnerable road users such as pedestrians and bicyclists;

WHEREAS, speed is recognized as a major determining factor of survival in a crash;

WHEREAS, Pensacola is working toward reducing vehicle speeds because the likelihood of a pedestrian surviving a crash is 20 percent if hit by a vehicle moving 40 mph, but improves to 90 percent survival at a speed of 20 mph, as cited in the Active Transportation Plan;

WHEREAS, children, older adults, people of color, people with disabilities, people who are unhoused, and people with low income face a significantly disproportionate risk of traffic injuries and fatalities;

WHEREAS, making streets safer for all people using all modes of transportation will encourage people to travel on foot, by bicycle, and by public transit, which supports a healthier, more active lifestyle and reduces environmental pollution;

WHEREAS, successful Vision Zero programs are a result of both a complete government approach (i.e., interdepartmental, coordinated initiatives) and community support of Vision Zero objectives and action plans;

WHEREAS, it will be the intent to meet vision zero goals by implementing educational, engineering, and enforcement strategies developed by the City of Pensacola;

WHEREAS, over 50 communities nationwide, including four in Florida, have formally endorsed Vision Zero;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF PENSACOLA, FLORIDA THAT:

Section 1. That the above stated recitals in the Whereas clauses are true and correct and incorporated herein by reference.

Section 2. The City of Pensacola adopts the goal of zero traffic deaths and serious injuries, stating that no loss of life or serious injury is acceptable on our streets.

Section 3. The City of Pensacola adopts the goal of eliminating traffic deaths and serious injuries by 2035 and endorses Vision Zero as a comprehensive and holistic approach to achieving this goal.

Section 4. The City of Pensacola pledges to implement the recommendations of the Active Transportation Plan to reduce vehicle speeds, create safe space for non-motorized roadway users and update City codes and regulations, among other recommended steps.

Section 5. This Resolution shall become effective on the fifth business day after adoption, unless otherwise provided pursuant to Section 4.03(d) of the City Charter of the City of Pensacola.

Adopted: _____

Approved: _____
President of City Council

ATTEST:

City Clerk