

ORDINANCE NO. 2023-1

1 AN ORDINANCE OF THE CITY COUNCIL OF THE CITY
2 OF ORLANDO, FLORIDA, RELATING TO SIGNS;
3 AMENDING CHAPTER 61, PART 2, OF THE LAND
4 DEVELOPMENT CODE, ENTITLED STREETS AND
5 RIGHTS-OF-WAY; AMENDING CHAPTER 64 OF THE
6 LAND DEVELOPMENT CODE, ENTITLED SIGNS;
7 AMENDING CHAPTER 65, PART 2, OF THE LAND
8 DEVELOPMENT CODE, ENTITLED ZONING
9 APPLICATIONS AND PROCEDURES; AMENDING
10 CHAPTER 66 OF THE LAND DEVELOPMENT CODE,
11 ENTITLED DEFINITIONS; PROVIDING LEGISLATIVE
12 FINDINGS, AND FOR CODIFICATION, CORRECTION
13 OF SCRIVENER'S ERRORS, SEVERABILITY, AND AN
14 EFFECTIVE DATE.
15

16 **WHEREAS**, section 163.3202(1), Florida Statutes, requires that the city of
17 Orlando, Florida (the "city"), adopt or amend and enforce land development regulations
18 that are consistent with and implement the city's adopted comprehensive plan; and
19

20 **WHEREAS**, section 163.3202(3), Florida Statutes, encourages the use of
21 innovative land development regulations and requires that all land development
22 regulations be combined into a single land development code for the city; and
23

24 **WHEREAS**, from time to time, amendments and revisions to the city's adopted
25 comprehensive plan (the "Growth Management Plan"), progress in the field of planning
26 and zoning, or changes to state law make it necessary or desirable to amend the land
27 development regulations of the city; and
28

29 **WHEREAS**, at its regularly scheduled meeting of October 18, 2022, the city's
30 Municipal Planning Board (the "MPB") considered application case number LDC2022-
31 10007 requesting amendments to the city's Land Development Code (the "LDC") to
32 comprehensively amend the city's sign regulations to make the sign code more content
33 neutral, reorganize provisions to increase clarity, including providing charts and
34 graphics, and establish uniform regulations of signs in all zoning districts; and
35

36 **WHEREAS**, based upon the evidence presented to the MPB, including the
37 information and analysis contained in the "Staff Report to the Municipal Planning Board"
38 for the application, the MPB recommended that the City Council of the City of Orlando,
39 Florida (the "Orlando City Council"), approve said application and adopt an ordinance in
40 accordance therewith; and
41

42 **WHEREAS**, the Orlando City Council hereby finds and determines that this
43 ordinance is in the best interest of the public health, safety, and welfare, and is
44 consistent with the applicable provisions of the State Comprehensive Plan, the Strategic
45 Regional Policy Plan, and the City's GMP; and

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WHEREAS, in accordance with section 65.483 of the Land Development Code, the Orlando City Council hereby finds and determines that this ordinance is consistent with the applicable provisions of the city’s adopted Growth Management Plan, is in the best interest of the public health, safety, and welfare, is in harmony with the purpose and intent of the city’s Land Development Code, will not result in disorderly and illogical development patterns, and will not result in incompatible land uses; and

WHEREAS, the Orlando City Council hereby finds and declares that this ordinance is in the best interest of the public health, safety, and welfare.

NOW THEREFORE, BE IT ENACTED BY THE CITY COUNCIL OF THE CITY OF ORLANDO, FLORIDA, AS FOLLOWS:

SECTION 1. CHAPTER 61, PART 2, AMENDED. Chapter 61, Part 2, Land Development Code, entitled Streets and Rights-of-Way, is hereby amended as follows:

PART 2. - STREETS AND RIGHTS-OF-WAY
2A. - GENERAL REQUIREMENTS

Sec. 61.204. - Awnings, Marquees and Overhangs.

All awnings, marquees and overhangs projecting over the public right-of-way shall be constructed in accordance with the Orlando Building Code (Chapter 13 of the City Code) and all of the following requirements:

Height Above Sidewalk. Awnings, awning frames, marquees and overhangs erected over the right-of-way from commercial buildings shall not be less than nine feet above the sidewalk at their lowest point and they shall not project closer than twenty-four inches from the vertical projection of the back of the street curb line or the edge of the pavement line if there is no curb.

Responsibility of Owners for Location. Owners of commercial buildings shall be responsible for the location and maintenance of awnings, awning frames, overhangs, marquees and supporting pillars of their respective buildings.

Runoff Not to Fall on Sidewalk or Street. No marquee, awning or overhang may be constructed in such a manner that the rain runs off of the marquee, awning of overhang onto the sidewalk or street in such a manner as to unreasonably interfere with the public use of the sidewalk or street.

Projecting Signs and Awnings. Projecting signs and awnings attached to existing buildings located in the traditional city activity centers and mixed use corridors shall be allowed to encroach into the centerline setback, upon the condition that the property owner enter into a binding agreement with the City providing liability insurance and ensuring that if any governmental agency acquires the right-of-way

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89 above which ~~such~~ sign(s) or awning(s) are located then ~~such~~the sign(s) or awning(s)
90 shall be removed and/or relocated at no expense to the government agency.

91 Projecting signs and signs on awnings and marquees that overhang into the
92 right-of-way must comply with Sec. 64.202.

93
94 ***

95
96 **SECTION 2. CHAPTER 64, AMENDED.** Chapter 64, Land Development Code,
97 entitled Signs, is hereby amended as follows:

98
99 **Chapter 64 – SIGNS**

100
101 **PART 1. - INTRODUCTION AND GENERAL REQUIREMENTS**

102
103 **Sec. 64.100. - Purpose and Scope of Sign Regulations.**

104 The requirements of this chapter are the minimum necessary to promote
105 the public health, safety, and welfare, including traffic safety, and to protect the
106 character and aesthetics of residential, commercial, and industrial areas throughout
107 the City. Therefore, the display of signs should be appropriate to the land, building,
108 structure, or use to which they are appurtenant and be adequate, but not excessive,
109 for their intended purpose.

110
111 ~~It is intended that signs placed on land or on a building for the purpose of message~~
112 ~~display, identification or for advertising a use conducted thereon or therein shall be~~
113 ~~deemed to be accessory and incidental to the land, building or use. It is the intent of~~
114 ~~this chapter that signs be accessory and incidental to their respective land, building,~~
115 ~~structure, or use. These regulations are intended to prevent excessive competition~~
116 ~~and clutter among signs in the demand for public attention.~~

117
118 Signs commonly referred to as outdoor advertising, billboards, or poster panels (all
119 defined as "Sign, Billboard" in Chapter 66) are classified as offsite signs. The
120 prohibition of new billboard signs is deemed necessary to preserve the character and
121 sound development of the City. It is intended that such signs legally remaining as of
122 September 1, 2000, shall be deemed nonconforming and shall be removed in
123 accordance with the provisions of this chapter regarding nonconforming signs and
124 amortization.

125
126 The most recent edition of the International Sign Association definitions for signs
127 shall be used for any sign not specifically defined in this Chapter or Chapter 66 of
128 this Code.

129
130 **Sec. 64.101. - Administration of Chapter.**

131 The following provisions shall govern the administration of this Chapter:

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Building Permit Required. ~~Unless exempted per this Chapter, No~~ person shall erect, alter, repair or relocate any sign without first obtaining a ~~B~~building ~~P~~permit for such work from the Building Official of the City of Orlando. No permit shall be issued until the Building Official and Zoning Official determine that such work is in accordance with the requirements contained in this Chapter.

Projects in the City of Orlando Community Redevelopment Agency’s Downtown Orlando Community Redevelopment Area~~Development District~~ shall require review and approval of the Appearance Review Board or administrative review prior to the issuance of a building permit for a sign visible from a public or private right-of-way. Projects within historic districts shall require review and approval by the Historic Preservation Board or administrative review prior to the issuance of a building permit for a sign as applicable. ~~Projects~~Signs visible from a public or private right-of-way that are located within Appearance Review Areas and/or MXD zoning districts shall require review and approval by the Appearance Review Officer prior to the issuance of a building permit.

Drawing. Every application shall be accompanied by a drawing of the proposed sign showing the location, height, size, distance from property lines and street centerlines and from other signs where applicable, ~~stress~~ and all other information required to determine compliance with this ~~Ordinance~~Chapter and the Orlando Building Code.

Exception, Changeable Copy Sign. The changing of ~~advertising~~ copy or message on signs which are specifically designed for the use of changeable copy shall not require a ~~B~~building ~~P~~permit.

Sec. 64.102. - Sign Inspection.

Every ground sign, wall sign, and projecting sign shall be inspected by ~~the Chief C~~code ~~i~~nspectors ~~or his authorized representative~~ at intervals as required by the Building Official.

Sec. 64.103. - General Requirements for All Signs.

Illumination of Signs. Any light from any illuminated sign shall be shaded, shielded, or directed so that the light intensity or brightness shall not adversely affect the surrounding area or adversely affect operators of vehicles moving on public or private roads, highways or parking areas. Light shall not shine directly on or into residential structures.

Exposed Sign Structure. No structure or framework may be exposed by removal of sign faces or ~~advertising copy~~sign area for a period in excess of thirty (30) days.

Unsafe Signs. Should any sign become insecure or in danger of falling or otherwise

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175 unsafe in the opinion of the Building Official, the owner thereof, or the person or firm
176 maintaining the same, shall upon written notice from the Building Official, forthwith in
177 the case of immediate danger and in any case within ten (10) days, secure the same
178 in a manner to be approved by the Building Official, in conformity with the provisions
179 of this Code or remove such sign. If such order is not complied with in ten (10) days
180 the Building Official shall remove such sign at the expense of the owner or lessee
181 thereof. The Building Official's determination may be appealed to the Building and
182 Fire Codes Board of Building Appeals as set forth in Chapter 265 of this Code within
183 ten (10) days of the date the notice is served.
184

185 *Maintenance.* All signs, together with their parts, supports, braces, guys and anchors
186 shall be maintained, treated and/or painted in accordance with the requirements of
187 Chapter 14 of the City Code. Unless made of galvanized or non-corroding material,
188 all signs shall be thoroughly painted at least once every two years.
189

190 *Landscaping.* Tree removal permits requested for sign visibility must meet permit
191 requirements contained in Chapter 60 and shall be obtained for trees of one (1) inch
192 ~~caliper or greater~~. Excessive pruning of plant material, including but not limited to
193 pruning that endangers vegetation or changes the natural shape of trees to improve
194 sign visibility, shall be prohibited. See Section 60.206.
195

196 *Location Restrictions.* Signs shall not be erected, constructed or maintained so as to
197 obstruct any fire escape or any window or door or opening used as a means of
198 egress or so as to prevent free passage from one part of a roof to any other part
199 thereof. A sign shall not be attached in any form, shape or manner to a fire escape,
200 nor be placed in such manner as to interfere with any opening required for
201 ventilation.
202

203 *Compliance With Other Regulations.* All signs shall be erected, altered and
204 maintained in accordance with this Chapter and shall be designed and installed in
205 compliance with the requirements of the Building and Electrical Codes of the City of
206 Orlando.
207

208 ~~*Enforcement.* The Planning Director is hereby authorized and directed to enforce all~~
209 ~~provisions of this Chapter.~~
210

211 *Interpretation.* Where there is any ambiguity or dispute concerning the interpretation
212 of this Chapter, the decision of the Zoning Official shall prevail, subject to appeal as
213 provided in Chapter 65.
214

215 *Conflict With Other Regulations.* Where the provisions of this Chapter conflict with
216 the Downtown Facade Design Guidelines, the Downtown Facade Design Guidelines
217 shall apply. Where the provisions of this Chapter are in conflict with any other

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ordinance or code or parts of ordinances or codes, the most stringent provision shall govern.

Sec. 64.104. - Noncommercial Speech.

Any sign, allowed by either a permit or as a matter of right, whether an on-site sign or an off-site sign, may contain noncommercial speech in lieu of any other type of speech.

Sec. 64.105. - Table of Allowable Signs.

For purposes of this Chapter, Table 1: Table of Allowable Signs, shall be used to determine regulations that apply within each zoning district. Additional regulations for specific signs are provided in this Chapter. Numbers in parentheses refer to footnotes following Table 1.

[**Drafter’s Note: Insert Exhibit A here**]

Secs. 64.1065—64.199. - Reserved.

PART 2. - ON-SITE SIGNS

2A. - SIGN STANDARDS IN GENERAL

Sec. 64.200. - General Requirements.

The following sign standards shall apply in the applicable zoning districts established on the Official Zoning Map. Only signs as described herein shall be permitted and erected, except as provided for in Part 3 of this Chapter.

Sec. 64.201. - Maximum Allowable Copy Sign Area.

~~In all industrial and commercial zoning districts, and unless otherwise specified, a total sign area of two square feet shall be allowed for each linear foot of building frontage along the primary street frontage of the building. If the building has frontage on more than one street, additional sign area shall be allowed, based on one square foot of sign area for each linear foot of building frontage along the secondary street(s) frontage of the building site. (For the purposes of this Section, primary street frontage shall be the narrow dimension of the lot.)~~

~~*Measurement of Building Frontage.* For purposes of sign area computation, the building frontage shall be that part of the building where lines perpendicular to a straight line connecting the corners of the building site intersect the building, as shown in Figure 1.~~

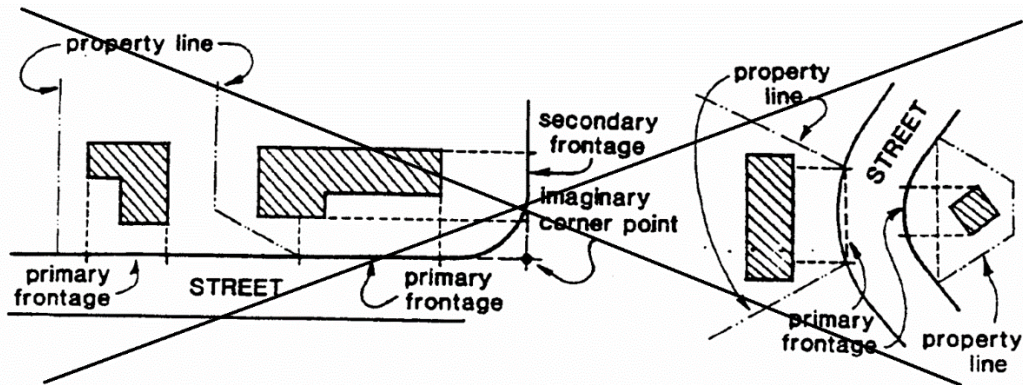
Sign Shape and Area Computation. In computing sign area in square feet, standard mathematical forms for common shapes will be used. Common shapes shall include squares, rectangles, trapezoids and triangles. The total sign area will be the area of

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261 the smallest common shape that encompasses the several components of the sign.
262 All words and components of a sign or related message shall be included as one
263 sign. ~~Individual words or components may be considered separate signs only if they~~
264 ~~express a complete independent message and are separated so as to be obviously~~
265 ~~disassociated from other message or components.~~

266 (a) When signs are enclosed in a border or highlighted by background graphics,
267 the perimeter of such the border or background will be used to compute area.

268 (b) The Zoning Official may make minor adjustments and/or deviations from the
269 principles stated herein in order to assure that the intent of this Chapter is
270 fulfilled and that equality is achieved in the computation and maximum
271 reasonable advertising exposure is allowed.



272 FIGURE 1

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275 *Multi-Faced Signs.* On any sign with more than one face, the maximum number
276 of advertising surfaces visible from any location will be counted; provided, however,
277 that all advertising surfaces of a multi-faced sign shall be equal in size and height
278 and contained within a common perimeter.

279
280 *Management Control - Multi-story Developments.* ~~For projects containing multiple~~
281 ~~rental spaces and under single management control, the manager may submit a plan~~
282 ~~to allow the allocation of sign area and sign location for the entire building site. The~~
283 ~~plan shall show: existing sign location(s) and size(s), signs to be removed, building~~
284 ~~footprint and adjacent streets, total sign area, location, and size of proposed signs, if~~
285 ~~any. After approval of the signage plan each tenant shall apply for a sign permit~~
286 ~~when any sign is proposed. The sign permit application shall include a signed letter~~
287 ~~from the manager or management signature on the face of the sign elevation and~~
288 ~~site plan approving the size and location of the proposed sign. For projects~~
289 containing two or more stories and multiple tenant/owner spaces, all signs must be in
290 conformance with an approved Master Sign Plan. To ensure compliance, the City
291 shall require the individual property owners/tenants to apply for and receive a Letter
292 of Determination from the Zoning Official for compliance with the approved Master
293 Sign Plan. In lieu of a Zoning Official Determination, a letter of authorization from an
294 owner association or management company is required prior to receiving a building

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295 permit. Compliance with the approved Master Sign Plan is still required with a
296 support letter. Multi-story buildings under condominium ownership that do not have
297 an approved Master Sign Plan will be assigned a Maximum Allowable Sign Area per
298 space under individual ownership/occupancy by the Planning Official.

300 A. Building Signs

301
302 Table 1 provides standards for building signs. Additional details are provided below:

- 303
304 1. In all commercial (AC), mixed use (MU) and industrial (I) zoning districts, and
305 unless otherwise specified, a total sign area of two square feet is allowed for
306 each linear foot of ground floor tenant space frontage. The tenant space
307 frontage is the part of the building where the primary entrance to the space is
308 located.

309
310 If the tenant space has frontage on more than one street, additional sign area
311 shall be allowed, based on one square foot of sign area for each linear foot of
312 ground floor tenant space frontage along the secondary street(s).

- 313
314 2. In all office (O) and mixed residential-office (MXD) zoning districts, total sign
315 area is allowed as follows:

- 316 • O-1 and MXD-1: One square foot of sign area per four square feet of
317 building frontage with a maximum of 24 square feet.
318 • O-2: One square foot for each two linear feet of primary building frontage,
319 up to a maximum of 48 square feet.
320 • O-3 and MXD-2: One square foot for each linear foot of primary building
321 frontage up to a maximum of 72 square feet.

- 322
323 3. Parking garages shall not be counted as building frontage toward the
324 maximum allowable sign area except for any portion of the ground floor that
325 contains a non-parking use.

- 326
327 4. Building frontage of properties along limited access highways does not count
328 as either primary or secondary frontage for the purpose of calculating the
329 maximum allowable sign area.

- 330
331 5. Exempt: The following signs have specific maximum sizes in addition to the
332 standard sign area calculation, and therefore do not count toward the
333 Maximum Allowable Sign Area:

- 334
335 • Minor signs (64.323)
336 • Directional signs (64.245)
337 • Integral signs (64.248)

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- Banner signs (64.242)
- Accessory service use signs (64.241)
- Parking Garage Signs (64.245.1)

B. Freestanding Signs

Table 1 provides standards for freestanding signs. Additional details are provided below.

Shopping Centers and Commerce Centers have a concentration of businesses and non-commercial enterprises that may draw customers from throughout the region. This section of code authorizes additional freestanding sign area beyond the limits of the base freestanding sign area found in Table 1 of this chapter. To qualify for the additional sign area an Administrative Master Sign Plan must be approved by the Zoning Official indicating where the additional sign area will be utilized. This sign area shall be based on the gross leasable area (GLA) within the centers as follows:

- (a) Community Shopping Center and Commerce Center:
 - 150,000 – 399,999 sq. ft. GLA: 150 sq. ft.
- (b) Regional Shopping Center and Commerce Center
 - 400,000 sq. ft. GLA or more: 200 sq. ft.

Traditional City – Shopping centers and commerce centers in the Traditional City are permitted additional sign area only if a freestanding sign is permitted on the subject site.

Sec. 64.202. - Types and Locations of Allowed Signs.

Unless limited or authorized elsewhere in this code (e.g., by Special Plans or Planned Development zoning), and except for Minor Signs (See Section 64.323), the following applies to all signs:

~~Only the following types of on-site signs constructed in the following manner shall be permitted:~~

A. Building Signs

1. Awning Signs. ~~An awning sign where allowed by the City Traffic Engineer and built in accordance with the Standard Building Code shall be permitted but shall count inward allowable sign areaage for the building. An awning sign may be placed on an awning legally encroaching in a centerline setback or right-of-way, and no variance shall be required, provided the awning and sign are in conformance with Section 61.204. In AC-3A zoned property, awning signs have special standards (see Section 64.232).~~

~~Ground or Pole Signs. Ground or pole signs shall only be permitted when the building site upon which it is to be placed has a minimum of forty (40) linear~~

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381 feet of frontage and is located in an appropriate zoning district. No such
382 ground or pole sign or billboard shall be erected closer than forty (40) feet to
383 any other ground or pole sign, except where the locations of existing ground
384 or pole signs or billboards on adjacent building sites would preclude the
385 location of a ground or pole sign on any existing building site with at least
386 forty (40) feet of frontage. The maximum number of ground or pole signs on a
387 building site shall not exceed one (1) per street frontage except that a
388 building site with over four hundred (400) feet of frontage on an individual
389 right-of-way shall be permitted two (2) ground or pole signs on each such
390 frontage. No part of any such sign shall extend beyond any building
391 restriction line or encroach into the public right-of-way. All such signs may
392 extend up to thirty (30) feet above ground level to the top of the sign, except
393 as otherwise limited in this Chapter. No such sign shall extend or be located
394 within street corner visibility areas.

395
396 2. Marquee Signs. Signs may be placed on the vertical faces of a marquee or
397 on top of a marquee but ~~no such sign shall~~ cannot project more than twenty-
398 four (24) inches above the marquee's upper edge nor extend beyond the
399 marquee's perimeter ~~nor shall any part of such sign, or~~ project below the
400 bottom of the vertical face of the marquee. One sign, not more than three (3)
401 square feet in area ~~and limited to the name of the business,~~ may be attached
402 to the bottom of a marquee at a businessbuilding entrance and shall be
403 excluded from the allowable ~~copy~~sign area; provided, however, that ~~such~~the
404 sign may exceed three (3) square feet in area and that this additional area
405 shall be included as part of the allowable sign area for the building. Marquee
406 signs may overhang into the right-of-way provided they are in conformance
407 with Section 61.204.

408
409 3. Projecting/Blade Signs. The setback for any projecting/blade sign shall be the
410 same as for the principal building. No projecting sign or supporting structure
411 shall extend above the roof line, nor shall any ~~such~~ sign extend into any
412 street centerline setback or more than thirty (30) feet above ground level to
413 the top of the sign unless approved as a mid-rise Sign. Projecting Signs may
414 overhang into the right-of-way provided they are in conformance with Section
415 61.204.

416
417 ~~Trailer Signs.~~ A trailer sign shall be considered an on-site sign and shall be
418 included as part of the maximum allowable advertising surface area for on-
419 site sign locations.

420
421 4. Wall Sign. No wall sign or supporting structure shall project more than twelve
422 (12) inches from the wall of a building. No wall sign shall extend more than
423 thirty (30) feet above ground level to the top of the sign, nor above the roof

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424 line, ~~except as provided in Section 64.246~~Parapets added to buildings for the
425 purpose of attaching wall signs shall match the existing architecture of the
426 rest of the building, be of the same thickness, and on the same plane as the
427 wall to which it is added, and no more than six (6) feet above the roofline.
428 Additions to a parapet for the purpose of signage cannot be braced back to
429 the roof.

- 430
431 5. Window Signs. See Minor Signs in Sec. 64.323.~~Attached. Signs which are~~
432 ~~physically attached or painted to any surface of a window are permitted and~~
433 ~~the area of any such sign shall count in the maximum allowable sign area.~~

434
435 ~~Window Signs, Unattached. Signs located on the interior of a structure, but~~
436 ~~visible from the exterior of the building, are permitted and are not charged~~
437 ~~against the maximum allowable signage area if such signs are not physically~~
438 ~~attached or painted to the window.~~

439
440 B. Freestanding Signs.

- 441
442 1. Minimum Frontage Requirements - Freestanding signs shall only be
443 permitted when the building site upon which it is to be placed has a minimum
444 of forty (40) linear feet of frontage and is located in an appropriate zoning
445 district.
- 446
447 2. Separation Requirements - No freestanding sign or billboard shall be erected
448 closer than forty (40) feet to any other freestanding sign, except where the
449 locations of existing freestanding signs or billboards on adjacent building sites
450 would preclude the location of a freestanding sign on any existing building
451 site with at least forty (40) feet of frontage.
- 452
453 3. Maximum Number – If permitted, the maximum number of all freestanding
454 signs on a building site shall not exceed one (1) per street frontage except
455 that a building site with over four hundred (400) feet of frontage on an
456 individual right of way shall be permitted two (2) freestanding signs on each
457 frontage.
- 458
459 4. Setbacks – See Table 1
- 460
461 5. ROW - No part of any freestanding sign shall extend beyond any building
462 restriction line or encroach into the public right-of-way.
- 463
464 6. Visibility - No freestanding sign shall extend or be located within street corner
465 visibility areas.
- 466

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7. Maximum Height and Size – See Table 1.

All signs may extend up to thirty (30) feet above ground level to the top of the sign, except as otherwise limited in this Chapter.

Secs. 64.203—64.224. - Reserved.

2B. - SIGN STANDARDS IN CERTAIN ZONING DISTRICTS

Sec. 64.225-64.229. – Reserved, Signs in the I-P District.

~~Distance from Residential Districts.~~ All signs in I-P districts shall maintain a minimum distance of 150 ft. from all residential districts.

Sec. 64.226. – Signs in O-1, O-2 and O-3 Districts.

Signs shall be allowed in the O-1 and O-2 office districts as follows:

~~Sign Area in O-1 District.~~ A total sign area of one (1) square foot for each four (4) lineal feet of primary building frontage, up to a maximum of twenty four (24) square feet shall be allowed.

~~Where an office or O-1 district shares a block face with a residential district and/or where the opposite block face contains a residential zoning district, the nameplates and directory signs only shall be permitted in accordance with the following standards:~~

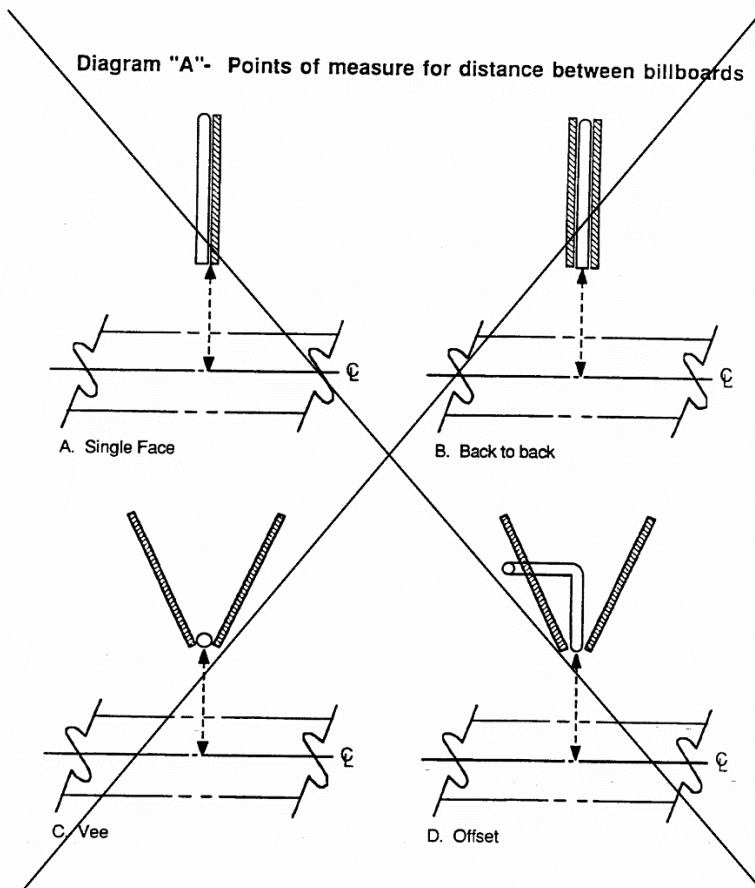
- ~~a. Single Office: One (1) nameplate or directory sign not to exceed four (4) square feet in area.~~
- ~~b. Two or Three Offices: One directory sign not to exceed six (6) square feet in area and one nameplate not to exceed four (4) square feet in area.~~
- ~~c. Four or More Offices: One directory sign not to exceed eight (8) square feet in area and one nameplate not to exceed four (4) square feet in area.~~

~~Sign Area in O-2 District.~~ A total sign area of one (1) square foot for each two (2) lineal feet of primary building frontage, up to a maximum of forty eight (48) square feet shall be allowed.

~~Sign Area in O-3 District.~~ A total sign area of one (1) square foot for each one (1) lineal foot of primary building frontage up to a maximum of 72 square feet.

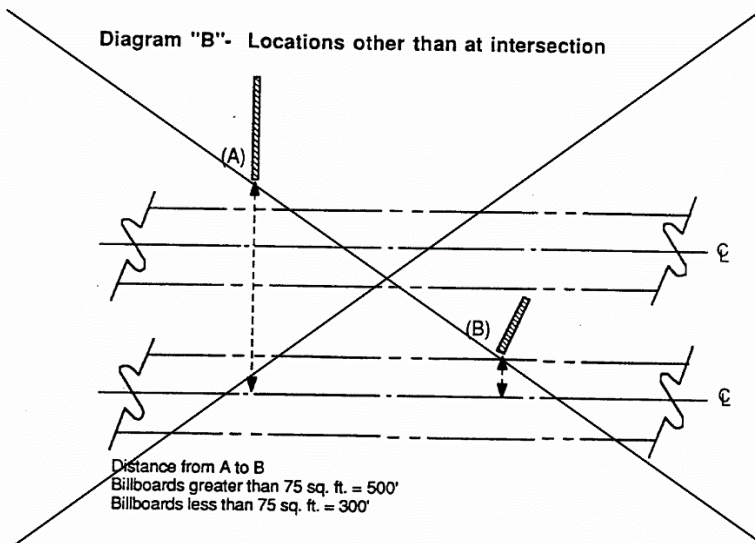
~~Location and Height.~~ Ground, pole, and projecting signs shall not be located in the front fifty (50) percent of any required front yard, shall be set back at least fifteen (15) feet from any adjoining property, and shall not exceed six (6) feet in height in the O-1 District; eight (8) feet in height in the O-2 District, or ten (10) feet in the O-3 District.

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DIAGRAM "A" - POINTS OF MEASURE FOR DISTANCE BETWEEN BILLBOARDS



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DIAGRAM "B" - LOCATIONS OTHER THAN AT INTERSECTION

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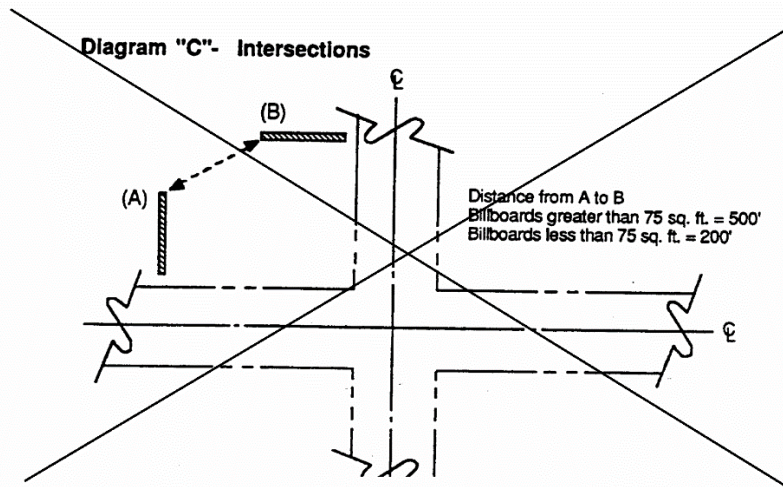


DIAGRAM "C" - INTERSECTIONS

Sec. 64.227. - Signs in MU Districts.

~~Location and Height Outside the Traditional City. Only wall mounted, marquee, window, projecting, and awning signs shall be permitted, except as follows:~~

~~(a) Principal buildings with a front yard setback greater than 15 feet shall be allowed to have one pole sign or one ground sign. Such signs shall conform to the following requirements:~~

~~Ground sign maximum height: 18 ft.~~

~~Pole sign maximum height: 24 ft.~~

~~(b) For single ownership: A building occupied by more than one use, shopping centers, and groups of buildings sharing off street parking facilities, shall be permitted one ground or pole sign facing each street on which the building or group of buildings fronts, and not more than one wall, marquee, window, awning or projecting sign for each use. Conform to Land Development Code requirements for square footage as for directory signs for shopping centers. Height limited to 18 feet for ground signs and 24 feet for pole signs.~~

Sec. 64.228. - Signs Inside the Traditional City.

~~In order to ensure the perpetuation and enhancement of positive design characteristics in the Traditional City, signs shall be designed so their size and location are pedestrian-oriented. The standards allow for reasonable identification for existing buildings whose front yard setbacks preclude pedestrian-oriented signs. Standards also allow for reasonable identification for existing buildings when the adjacent principal building obstructs the visibility of pedestrian-oriented signs.~~

~~Only wall mounted, marquee, window, projecting and awning signs shall be permitted, except as follows:~~

~~(a) Existing principal buildings with a front setback of 15 feet to 35 feet shall be permitted to locate one pole sign or one ground mounted sign between the~~

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~~principal building and the frontage street when either the adjacent principal building is located closer to the edge of the right-of-way by 15 feet or more, or the adjacent building site is vacant. (See Exhibit B.)~~

- ~~Ground sign maximum height:~~
- ~~• MU-1t and ACt districts: 6 ft.~~
 - ~~• MU-2t district: 8 ft.~~

~~Pole sign maximum height: 18 ft.~~

~~(b) Existing principal buildings with a front yard setback greater than 35 feet shall be permitted to have one ground mounted sign or one pole sign located between the building and the frontage street. (See Exhibit B.)~~

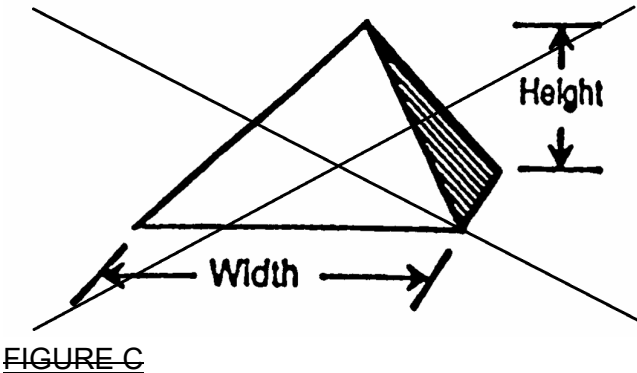
- ~~Ground sign maximum height:~~
- ~~• MU-1t and ACt districts: 6 ft.~~
 - ~~• MU-2t district: 8 ft.~~

~~Pole sign maximum height: 18 ft.~~

~~(c) Shopping Centers, buildings in single ownership occupied by more than one use, or groups of buildings sharing off-street parking facilities shall be permitted one pole sign not over 18 feet in height or one ground sign not over 6 feet in height in the MU-1 and AC districts or 8 feet in height in the MU-2 district. Such signs may be facing or perpendicular to each street on which the building or group of buildings fronts. In addition, not more than one wall, marquee, window, awning or projecting sign for each business site shall be permitted. The limit on signs attached to the shopping center buildings applies only with a pole or ground sign present. Such signs shall conform to the requirements of Section 64.256 for square footage as for shopping center signs.~~

~~(d) Street art signs, which shall be defined as any freestanding, three-dimensional, inanimate object that is not merchandise, and is used to attract the attention of potential customers, shall be permitted in all MU, AC, and I zoning districts by meeting the following standards:~~

- ~~1. Street art shall be counted toward the maximum allowable copy area; the square footage of the street art shall be calculated by multiplying the greatest width by the greatest height of the object. See as Figure "C."~~



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- ~~2. One piece of street art shall be allowed per street address. A minimum storefront width of 20 feet is required to be permitted street art.~~
- ~~3. The street art shall not encroach into the right of way more than two feet and shall not be placed in the right of way without an encroachment permit as required by Chapter 61. Street art shall not be secured to the tree guards or tree grates or disturb the sidewalk pavement within the right of way.~~
- ~~4. Street art shall be removed at the end of the business day.~~
- ~~5. Street art shall be located in the front of the business and address named on the sign permit and advertise that business exclusively.~~
- ~~6. In districts where menu boards are allowed, the applicant may have one street art piece or a menu board, but not both.~~

~~(e) Streetwall signs may be incorporated into a streetwall as described by Section 62.611 and 62.620 of the LDC. Streetwall sign types are as follows:~~

- ~~1. A streetwall sign may be mounted on top of the streetwall either parallel or perpendicular to the street. The streetwall shall serve as the structural base of the sign. The streetwall sign maximum height shall be 6 feet from the ground level to the top of the sign, and a maximum width of 5 feet. Streetwall signs shall be spaced a minimum of 60 feet apart.~~
- ~~2. A streetwall sign that spans a pedestrian or vehicular site entrance may be structurally tied into the streetwall on one or two supports. A streetwall sign over a pedestrian entrance shall have a 7 foot minimum clearance to the bottom of the sign, and a maximum height of 12 feet measured from ground level. A streetwall sign over a vehicular entrance shall have a minimum clearance of 14 feet to the bottom of the sign, unless approved otherwise by the City Transportation Engineer, and a maximum height of 18 feet measured from ground level.~~

~~**Sec. 64.229. - Signs in MXD-1 and MXD-2 Districts.**~~

~~Offices when allowed in the MXD-1 and MXD-2 districts shall be permitted nameplates and directory signs only, in accordance with the following standards:~~

- ~~(a) *Single Office*: One nameplate or directory sign not to exceed four (4) square feet in area.~~
- ~~(b) *Two or Three Offices*: One directory sign not to exceed six (6) square feet in area.~~
- ~~(c) *Four or More Offices*: One directory sign not to exceed eight (8) square feet in area.~~

Sec. 64.230. - Signs in the MA Overlay District.

All signs erected in the MA Overlay District shall comply with this chapter except as follows:

- (a) Maximum allowable copy sign area shall be calculated based upon two square feet of total sign area for each linear foot of building frontage on any roadway. This shall include all buildings either existing or shown on an

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- 622 approved master plan. Maximum allowable sign area shall be calculated for
623 the entire complex and permanent signage may be placed at any conforming
624 location.
- 625 (b) *Major Attraction Identification Sign (MAIS)*. A sign identifying a Major
626 Attraction shall be permitted subject to the following criteria:
- 627 1. Only one MAIS shall be permitted for each Major Attraction.
 - 628 2. The maximum ~~copy~~sign area of any MAIS shall be 1100 sq. ft. and
629 shall be included in the total sign ~~copy~~ area permitted for the Major
630 Attraction by the Overlay District.
 - 631 3. A MAIS shall be a roof sign extending no higher than 30 ft. above the
632 highest point of the roof upon which its placed or a pole sign
633 extending no higher than 85 ft. above ground level.
 - 634 4. An electronic message center shall be permitted as a component of
635 any MAIS. The ~~copy~~display area of the electronic message center
636 shall not exceed 35% of the total ~~copy~~sign area of the MAIS. The
637 frequency of message changes shall not exceed one (1) change per
638 hour. Flashing and running messages shall not be permitted.
- 639 ~~(c) *Window Signs*. Lettering, designs and logos incidental and incorporated into
640 an overall window design shall be permitted as permanent signage but shall
641 not count against maximum allowable sign area.~~
- 642 ~~(cd)~~Incidental Signage. Signage located as part of awnings for table umbrellas
643 shall be permitted but not be ~~charged~~counted against maximum allowable
644 ~~copy~~sign area.
- 645 ~~(de)~~Signs on vehicles shall be permitted as permanent signage and shall not
646 count against maximum allowable ~~copy~~sign area provided ~~such~~the signage
647 is in conformance with the overall design theme of the complex.
- 648 ~~(f) Wind operated devices shall be considered temporary signs.~~
- 649 ~~(g) Temporary signs, including but not limited to wind operated devices, shall be
650 permitted in accordance with the following processes:~~
- 651 ~~a. Temporary signs visible to the public shall be permitted provided they
652 are visible no more than 12 hours during any 24 hour period.~~
 - 653 ~~b. Temporary signs designed to be displayed up to 14 days may be
654 permitted by the Planning Director following application and review to
655 ensure consistency with the purpose of this chapter and the overall
656 design theme of the complex.~~
 - 657 ~~c. The maximum height of any temporary sign, excluding wind operated
658 devices, shall not exceed the roof line of the building to which the sign
659 is attached or the tallest building of the complex if not attached, unless
660 otherwise permitted by the City Council. The maximum height of wind
661 operated devices may be allowed up to 30 feet above roof level.~~
- 662 ~~(eh)~~All permanent signage within the MA Overlay district in the Downtown
663 Development District shall be subject to aesthetic and design review by the
664 ~~Development Review Committee (DRC) of the Downtown Development~~

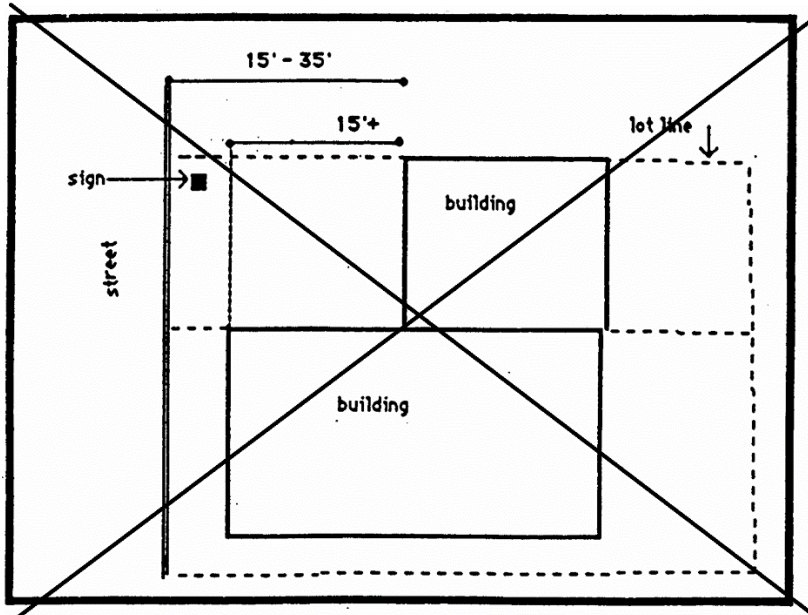
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~~Board~~ Appearance Review Board (ARB) to ensure the overall theme of the complex is maintained. The ~~DRCARB~~ shall consider sign design, color scheme, consistency with complex design theme, relationship with other signage and any other element that may affect the complex or its relationship to surrounding properties. The ~~DRCARB~~ may establish a uniform sign format or program for any individual area, building, portion or section of the complex which, if established, would allow the owner to apply for permits consistent with ~~such~~the format without further ~~DRCARB~~ review.

(f) The Planning Official may establish an implementation procedure designed to facilitate the permitting of signs. ~~Such~~The procedures may include master signage accounts, incremental ~~purchase~~allocation of sign area and group sign permitting.

Sec. 64.231. - Reserved.



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Sec. 64.232. - Backlit Awnings Within the AC-3A District.

Backlit awnings shall be permitted in the AC-3A district, in accordance with the following standards, ~~administered by the DDB/CRA:~~

1. Within the Downtown Historic District, use of backlit awnings on 19th century buildings shall be prohibited; use on 20th century buildings shall be restricted to retail storefronts particularly of Art Deco, Art Moderne, International, Early 20th Century Commercial and Mediterranean Revival.
2. The color and tone of the proposed backlit awning shall be considered ~~during~~ DRC review.
3. "Bellies" or bottoms shall be required on backlit awnings and shall consist of "egg crate" material with 1/2" squares, or solid fabric so that the color of light

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transmitted downward remains white. The belly shall have removable panels or sections to allow for cleaning and service.

~~4. Warm white fluorescent tubing shall be required. Bulbs shall be self ballasted. Lighting shall be evenly distributed across the awning face and/or valances so that there are no bright spots. Light shall be evenly diffused and the source of light shall be out of the direct view of the pedestrian. Lighting shall be UL listed for outdoor use.~~

~~5. Fluorescent tubing shall be positioned 24"–36" from fabric, and between rows depending upon the projection of the awning. Only one tube per row shall be allowed.~~

46. Application of signage shall be done through cut out letters.

A request for backlit awnings must be submitted to the ~~Development Review Committee~~Appearance Review Officer for review and approval prior to the building permit process. Nothing in these guidelines should be considered as permission for the removal of existing historic canopy or awning for replacement with a backlit awning.

Secs. 64.233—64.239. - Reserved.

2C. - SPECIFIC ON-SITE SIGNS

Sec. 64.240. - ~~Specific Sign Type Limitations~~Additional Regulations.

~~Unless otherwise specified, the following sign regulations shall apply generally throughout the City.~~This part contains additional regulations for specific on-site signs.

Sec. 64.241. - Signs on Vacant Land.~~Accessory Service Use Signs.~~

~~Only Minor signs as identified in Section 64.323 shall be permitted on vacant land. Only one, non-illuminated sign shall be permitted for an accessory service use. Such sign shall be limited to a maximum of 3 square feet in area, be limited to the name of the business, and be located at the business entrance. Ground or pole signs, roof signs, and high-rise (parapet) signs shall not be permitted.~~

Sec. 64.242. - Organization Banner Signs.

~~Organization Banner Signs.~~

(a) No banner sign shall be utilized by any organization unless first approved in writing by the Planning Official, which approval will be issued upon a finding of the following facts:

1. That the ~~applicant~~organization is a public body or is a fraternal, benevolent, charitable, eleemosynary, philanthropic, altruistic, civic, community, veteran, educational organization or other organization of like or similar nature and that the banner is to be located on the premises owned or leased by the said ~~applicant~~organization.

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- 736 2. ~~That the banner advertises an event, function or thing of public interest which~~
737 ~~is open to the public.~~
- 738 2.3. That the banner ~~or copy thereon~~ does not violate any provisions of this
739 Chapter.
- 740 (b) Applications for banner signs under this section shall be submitted in writing to
741 the Planning and Development Department and shall contain all pertinent
742 information relating to the organization, ~~event,~~ and banner. All approvals or
743 denials shall be in writing on, or accompanied by, one copy of the application.
744 Approvals shall clearly state the date the banner may be displayed and
745 information regarding an approved location within the following limits:
- 746 1. Banners may be permitted ~~up to three (3) days following an event~~ with an
747 overall limit of thirty (30) days total use. However, the Planning Official may
748 approve, upon request of the original applicant and upon showing of just
749 cause, up to a sixty (60) day extension beyond the original thirty (30) day
750 limit. Additional extensions shall be considered only by City Council upon the
751 expiration of the ninety (90) day period should the maximum extension be
752 granted.
- 753 2. Banners shall be limited to one banner on each street frontage of the property
754 and may be mounted on a building or other appropriate support. If not
755 mounted on a building, the banner must be at least fifteen (15) feet from the
756 adjacent property lines and not over twenty (20) feet above the ground.
- 757 3. *Banner Size.*
- 758 a. *Maximum Size for Banners Mounted on Buildings:* Each banner shall not
759 exceed 5% of the area of the face of the building to which the banner
760 shall be attached or 40 square feet, whichever is greater. The area of the
761 face of the building shall be calculated as the smallest regular geometric
762 shape (i.e. rectangle) that encompasses the entire face of the building.
763 The Planning Official shall have the authority to combine the size of a
764 maximum of two allowed banners into one banner, provided ~~such~~the
765 banner meets the intent of this section.
- 766 b. *Maximum Size for All Other Banners:* 40 square feet.
- 767 4. All banners shall be maintained in good condition and shall be repaired or
768 removed within twenty-four (24) hours of notice that ~~such~~ action is required.
- 769 5. The Planning Official shall have the authority to limit the above standards and
770 shall be authorized to place reasonable conditions upon banner approvals
771 when ~~such~~ limitations or conditions are deemed by the Planning Official to be
772 necessary.
- 773 (c) Banner signs allowed under this section shall be exempt from building permit
774 requirements listed in Section 64.101, above.
- 775 (d) No streamers, pennants, flags, ribbons, spinners, or other prohibited devices,
776 shall be included or incorporated with the display of a banner approved under
777 this section.
- 778 (e) If an application for an organizational banner sign is denied by the Planning

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779 Official, the applicant may appeal ~~such~~the denial to the City Council of the City of
780 Orlando if written notice of ~~such~~ appeal is given to the City Clerk of the City of
781 Orlando within ten (10) days after the date of ~~such~~ written denial.

782
783 **Sec. 64.243. - Public Benefit Use Signs**~~Community Center Signs in Other Than~~
784 ~~Commercial (AC-1, AC-2, AC-3, AC-N, AC-3A Zoning Districts) or Industrial~~
785 ~~Districts (I-G, I-P Zoning Districts).~~

786 For properties containing a public benefit use in residentially zoned areas (R-1s, R-
787 2s, R-3s), or the P (Public) zoning district, one wall sign or freestanding sign is
788 permitted. One sign of a permanent nature, setting forth the name or services of a
789 community center, church or other similar organization permitted in any zoning
790 district other than commercial or industrial may be located on the site. Signs shall not
791 be located in the front fifty (50) percent of any required front yard. ~~Such~~The sign shall
792 not exceed thirty-two (32) square feet in area. If ground mounted, the top of the sign
793 shall be no more than six (6) feet above ground level.

794
795 For properties containing a public benefit use in other zoning districts, the signage
796 shall comply with the sign regulations of that particular district.

797
798 **Sec. 64.244. - Construction Signs.**

799 ~~No more than one (1) sign denoting the owner, architect, financial institution, general~~
800 ~~contractor, subcontractors, and any statement pertaining to construction of a building~~
801 ~~or project upon lots or parcels of land where a building permit has been secured for~~
802 ~~construction of a building or project on such lot or parcel of land, may be erected on~~
803 ~~the property, and shall be removed when the building has been completed, prior to~~
804 ~~issuance of the final certificate of occupancy, or within fifteen (15) days after~~
805 ~~construction operations have ceased, whichever is earlier. No construction sign shall~~
806 ~~exceed sixty four (64) square feet in area. Construction signs shall be set back at~~
807 ~~least ten (10) feet from all property lines.~~

808
809 **Sec. 64.2445. - Directional Signs.**

810 One (1) private directional sign not exceeding three (3) square feet in area, may be
811 permitted at each access drive providing ~~such~~the sign only directs motorists to the
812 location of off-street parking areas. Directional signs may incorporate a logo not to
813 exceed one (1) square foot in area when located at an entrance driveway or cross-
814 access easement.

815
816 **Sec. 64.245. - Signs on Surface Parking Lots and Parking Garages.**

817
818 **(a) Surface Parking Lots** - For a principal use surface parking lot, one wall sign or
819 freestanding ground mounted sign may be permitted. Signs shall not be located
820 in the front fifty (50) percent of any required front yard. Signs shall not exceed
821 thirty-two (32) square feet in area. The top of the sign shall be no more than six

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822 (6) feet above ground level.

823
824 **(b) Parking Garages** – Sites with at least two levels of structure parking are
825 permitted up to 32 square feet of additional display area per garage entrance.
826 Additional display area must be located on the façade of the garage within 20
827 feet of the garage entrance. Garage entrance signs are not allocated against the
828 maximum display area of the site.

829
830 **Sec. 64.246. - High-Rise and Mid-Rise Building Signs.**

831 Except in the AC-3A/T zoning district, high-rise and mid-rise building signs are
832 prohibited within 1,000 feet of any R-1 or R-2 zoning district unless approved by
833 conditional use permit.

834
835 **A. High-Rise Building Signs.** All high-rise building signs must conform to the
836 following regulations:

837
838 ~~(a)~~1. Up to two high-rise building signs are allowed per building. If two signs are
839 installed, they must be placed on two separate sides of the building and both
840 must be identical in size, color, shape, design, material, and copy, ~~except if~~
841 unless the signs are never visible together from a single vantage point.

842 ~~(b)~~2. Signs shall be placed upon the wall or parapet near the top of the principal
843 building and not on any parking garage or other subordinate structure.

844 ~~(c)~~3. Signs may not extend above the roof line of any building except when
845 placed upon a parapet, in which case the sign may not extend above the
846 parapet wall.

847 ~~(d)~~4. No more than one-half of the allowable high-rise building sign allocation
848 may be used on any one side of a building.

849 ~~(e)~~5. If illuminated at night, the text within a high-rise building sign must be lit with
850 white, though a single logo element of the sign may be lit with colored light.
851 All lighting must be internal back-lighting.

852 ~~(f)6.~~ Variances to the total high rise sign area allowed are prohibited. Only
853 buildings taller than 75 feet in height are eligible for high-rise building signs.

854
855 *Method of Calculating High-Rise Building Sign Area.* Except in the Downtown
856 Special Sign District, buildings with high-rise building signs are allowed half the
857 maximum allowable sign area for all signs below ~~30~~75 feet above ground level as
858 ~~such~~the maximum allowable sign area is calculated pursuant to Table 1 and
859 Section 64.201. The maximum sign area for high-rise building signs is five square
860 feet for every 1,000 square feet of gross floor area of the principal building, provided,
861 however, that in no event may the total sign area for high-rise building signs exceed
862 800 square feet per building.

863
864 **B. Mid-Rise Building Signs.** All mid-rise building signs must conform to the

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865 following regulations:

- 866
- 867 1. Buildings taller than 30 feet in height are eligible for mid-rise building signs.
- 868 2. Up to two mid-rise building signs are allowed per building. If two signs are
- 869 installed, they must be placed on two separate sides of the building and both
- 870 must be identical in size, color, shape, design, and material, unless the signs
- 871 are never visible together from a single vantage point.
- 872 3. Signs may be wall signs placed upon the wall or parapet near the top of the
- 873 principal building, or vertical blade signs projecting from the principal building
- 874 façade, but not both.
 - 875 a. Buildings between 75 feet and 150 feet in height may have mid-rise
 - 876 signs or high-rise signs, but not both.
 - 877 b. Buildings over 150 feet in height may have both mid-rise vertical blade
 - 878 signs and high-rise signs. The bottom of the mid-rise vertical blade
 - 879 sign may be not higher than 30 feet above ground level (measured to
 - 880 the bottom of the sign).
- 881 4. Mid-rise signs are not permitted on parking garages or subordinate
- 882 structures.
- 883 5. Any sign extending above the roof line or parapet is considered a roof sign
- 884 and must comply with roof sign requirements of this chapter.
- 885 6. Vertical blade signs must be a minimum of 30 feet above ground level
- 886 (measured to the bottom of the sign) and may not extend more than six feet
- 887 from the building façade.
- 888 7. Mid-rise building sign area counts against the maximum allowable sign area
- 889 as calculated pursuant to Section 64.201.
- 890 8. If illuminated at night, the text within a mid-rise building sign must be lit with
- 891 white, though a single logo element of the sign may be lit with colored light.
- 892 All lighting must be internal backlighting.

893 **Sec. 64.247. - Home Occupation Signs.**

894 ~~Home occupation signs shall be prohibited.~~

895

896

897 **Sec. 64.2487. - Integral Signs.**

898 Individual letters and numerals comprising ~~such~~integral signs shall not exceed twelve

899 (12) inches in height, and the integral sign itself shall not exceed twelve (12) square

900 feet in area, which shall be excluded from the total allowable sign area.

901

902 **Sec. 64.2498. - Menu Boards Permitted in Downtown Area**~~Roof Signs.~~

903 Roof signs are permitted in accordance with this chapter and in compliance with the

904 below, otherwise a Conditional Use Permit is required:

- 905
- 906 a) Roof signs are permitted only for non-residential, mixed use and multi-family
- 907 dwelling of 30 feet or more in height.

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- 908 b) Roof signs are limited to a height of 15 feet above the roof, including the
- 909 support structure. The width is limited to 65% of the roof level width or 40
- 910 feet, whichever is less.
- 911 c) At no point shall a roof sign extend above 75 feet from the ground.
- 912 d) Roof signs must be designed with channel letters/icons with the overall sign
- 913 area being a minimum 40% transparent.
- 914 e) The sign face shall be approximately parallel to the face of the building and
- 915 shall not project beyond the façade of the building.
- 916 f) The sign face must be placed in a logical location with respect to the building
- 917 architecture. The support structure must not be used to raise the sign, so it
- 918 appears to float above the building.
- 919 g) A maximum of one roof sign is permitted per building and is only permitted on
- 920 a flat roof.
- 921 h) If a roof sign is erected on a building, a high-rise or mid-rise sign is prohibited.
- 922 i) A roof sign must be setback a minimum of 5 feet from the edge of the roof.
- 923 j) Roof signs must be safely and securely attached to the roof structure and
- 924 cannot interfere with any roof access points.
- 925 k) Roof signs shall only be lit internally.
- 926 l) No roof sign shall have blinking, flashing, or fluttering lights or other
- 927 illuminating device which has a changing light intensity, color or brightness.
- 928 Beacon lights are prohibited.
- 929 m) No colored lights shall be used at any location or in any manner so as to be
- 930 confused with or construed as traffic control devices.

931 ~~To encourage pedestrian activity and further the pedestrian orientation of the~~

932 ~~Downtown area, menu boards shall be permitted in AC-3A, AC-2, and P zoning~~

933 ~~districts within the DDB District. One menu board shall be allowed per street address~~

934 ~~as shown on the Zoning Plat Sheets. Menu boards shall not exceed nine (9) square~~

935 ~~feet in size and shall be positioned so as to be adjacent to that restaurant or~~

936 ~~business listed on the board and information on that board shall advertise exclusively~~

937 ~~the goods and services of that business and be placed in a manner which is clearly~~

938 ~~visible to pedestrian traffic. Said menu boards shall not be placed in the City right of~~

939 ~~way without permission from the City Engineer. All signs shall be removed at the end~~

940 ~~of each business day. All signs shall be securely anchored to the ground.~~

941

942 **Sec. 64.24950. - Mobile Office Modular Building Signs.**

943 A maximum of 2 square feet of sign area shall be permitted for each linear foot of the

944 modular unit up to a maximum of 80 square feet. The signs shall be painted or

945 permanently affixed to the modular unit. The hours of operation shall be clearly

946 displayed on the modular unit.

947

948 **Sec. 64.2504. - Neighborhood Convenience Store Signs in the Traditional City.**

949 ~~Signs.~~ A wall sign attached and parallel to the wall of the building shall be permitted

950 in connection with a neighborhood convenience store. Ground mounted and pole

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951 signs shall be prohibited. A total sign area of one (1) square foot shall be allowed for
952 each four (4) lineal foot of primary building frontage, up to a maximum of twelve (12)
953 square feet. All signs shall be non-illuminated.

954
955 **Sec. 64.2512. - ~~Political Campaign Signs~~Electronic Message Centers.**

956 Electronic Message Centers are permitted in accordance with this chapter and in
957 compliance with the below:

- 958
959 a. If freestanding signs are not permitted on the site, electronic message
960 centers are therefore also not permitted.
961 b. Electronic display area must be accessory to the primary sign.
962 c. No more than two messaging elements are permitted within the allowable
963 sign face area: (1) static message display area and (2) electronic message
964 display area.
965 d. Electronic display area must be mounted or located below the static message
966 display area on the sign.
967 e. The maximum size of the electronic display area is in accordance with Table
968 1 of this Chapter.
969 f. Must have a pixel pitch value of 10mm or lower. The lower the pixel pitch
970 (distance between pixels) the higher the screen resolution.
971 g. Must not change more than once every 8 seconds.
972 h. Must incorporate photocell/light sensors with automatic dimming technology
973 that adjusts to ambient light conditions.
974 1. The maximum brightness shall be 0.3 footcandles above the ambient
975 light measured from the property line.
976 2. At the time of permit application, the sign owner/operator must submit
977 a certification that this standard has been satisfied.
978 i. No words, phrases, or characters that may interfere with, mislead, or confuse
979 traffic.
980 j. No flashing or blinking, incandescent or stroboscopic lights that may interfere
981 with, obstruct the view of, or be confused with any authorized traffic sign,
982 signal or device.
983 k. If a sign malfunctions, fails, or ceases to operate in its usual or normal
984 programmed manner, the sign must be repaired or disconnected within forty-
985 eight (48) hours by the owner/operator of the sign.
986 l. Electronic Message Center signs in the following districts must comply with
987 the standards of that district in lieu of this section:
988 1. Public Landmark Identification (Ch. 64, Part 8)
989 2. MA Overlay District (Sec. 64.230(b)(4))
990 3. Highway Digital Sign District (Sec. 64.401)

991
992 A proposed sign that does not meet one or more of requirements (a) through (l)
993 above may be submitted for review as a Conditional Use Permit. The proposed sign

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994 must include superior design elements that justify an alternative proposal and may
995 be subject to additional conditions of approval as part of the review process.

996
997 ~~*Residential Districts.* Campaign signs shall be permitted in all residential districts~~
998 ~~under the following conditions: On each residential site, a maximum of two (2) non-~~
999 ~~illuminated signs, not more than four (4) square feet in area each, shall be permitted.~~
1000 ~~Any such sign may only be installed by, or with the express consent of the occupant~~
1001 ~~of the premises or the owner of vacant property.~~

1002 ~~*Other Districts.* Campaign signs shall be permitted in all other zoning districts,~~
1003 ~~under the following conditions: On each property, non-illuminated signs, not to~~
1004 ~~exceed thirty-two (32) square feet in area each, provided that no sign larger than four~~
1005 ~~(4) square feet shall be located within forty (40) feet of any other campaign sign. On~~
1006 ~~each unimproved or unoccupied property, the property owner shall be responsible for~~
1007 ~~the placement and removal of campaign signs. On occupied property the tenant shall~~
1008 ~~be responsible for the placement and removal of campaign signs.~~

1009 ~~For each sign larger than four (4) square feet in area the individuals or~~
1010 ~~companies constructing and erecting such sign(s) must submit a location sketch~~
1011 ~~indicating the street address and size of sign(s) proposed for installation in the City.~~
1012 ~~The Zoning Official will determine whether the site is located within an appropriate~~
1013 ~~district. The Building Official will register the location and determine whether a~~
1014 ~~Building Permit is necessary for the erection of the sign. If no permit will be required,~~
1015 ~~the Building Official shall have the authority to require the removal of any such sign~~
1016 ~~that is not properly maintained or becomes a hazard to the public safety during the~~
1017 ~~time it is displayed. Signs erected pursuant to this Section shall not be considered as~~
1018 ~~part of the maximum allowable sign area for the premises upon which they are~~
1019 ~~located.~~

1020 ~~*Removal.* Campaign signs installed on private property will be permitted for a~~
1021 ~~period not to extend beyond forty-eight (48) hours after the campaign issue has been~~
1022 ~~decided unless the sign is permitted as a portion of the maximum allowable signage~~
1023 ~~allocated to the property for permanent signage pursuant to Section 64.201 of this~~
1024 ~~Chapter.~~

1025 ~~*Prohibited on Public Property.* Campaign signs shall not be placed~~
1026 ~~on public property, and any sign so located shall be removed immediately, as~~
1027 ~~provided in Part 4 of this Chapter.~~

1028
1029 **Sec. 64.2523. - Public Signs.**

1030 Governmental information or direction signs, historical markers, signs relating to
1031 national defense and security and other emergency signs, and ornamental signs of a
1032 permanent character displaying the name of a commonly known and accepted name
1033 of a section of the City, deemed by the City Council to be of a general public interest
1034 may be located in any zoning district.

1035
1036 **Sec. 64.2534. - Real Estate Signs**Digital Numeric Signs.

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Except as provided in the MA Overlay (Sec. 64.230), digital numeric signs are limited to displaying numerals, not text or graphics. Digital numeric signs shall not be a stand-alone sign but may be included as part of the sign face in a wall sign or freestanding sign. The message must not change more than once every 8 seconds. Digital numeric signs are only permitted on signs that may be internally illuminated, in accordance with Table 1.

~~Real estate signs with copy on either one or both sides shall be permitted in all zoning districts provided that only one sign may be erected for each street frontage of the parcel of property or unit offered for sale, lease or rent. No such sign shall exceed:~~

~~R 1AA, R 1A, R 1, R 1H, R 2A, R 2B, R 3A, and R 3B: Four (4) square feet in area.~~

~~R 2B, R 3A, R 3B, R 3C, R 3D: Three (3) or more units per building site up to twelve square (12) feet in area.~~

~~R 3A, R 3B, R 3C, R 3D: Thirty-two (32) square feet in area on parcels greater than 10 acres.~~

~~MXD 1, MXD 2, O 1, O 2, O 3: Twelve (12) square feet in area.~~

~~MU's Activity Center Districts, I G and I P: thirty two (32) square feet in area.~~

~~Multiple listing strips and sold signs may be allowed when attached to a real estate sign. Signs shall be removed after consummation of the sale. "Open for Inspection" signs not exceeding four (4) square feet in area may be allowed on property that is open for inspection, but only at such time as a representative of the owner or broker is in attendance. Signs shall be located a minimum of fifteen (15) feet from adjoining private property lines and shall not be located closer than five (5) feet from the front property line or within a proposed thoroughfare right of way, whichever is more restrictive.~~

Sec. 64.2545. - Semi-Public Body Signs. Reserved.

~~Name and information signs and emblems of semi public bodies as defined herein shall be permitted on the site. Signs shall not be located in the front fifty (50) percent of any required front yard. When located within a residential district only one sign shall be permitted not to exceed sixteen (16) square feet in area. If ground mounted, the top of the sign shall be not more than six (6) feet above ground level.~~

Sec. 64.2556. - Shopping Center Signs. Reserved.

~~Types of Signs Allowed. Center identification/directory signs may be located on the shopping center site and shall be limited to the name of the center and/or the names of the occupants of the center. No other signs shall be located on this sign structure. Individual elements of directory signs shall be of uniform shape and size.~~

~~Sign Area. This sign area shall be in addition to the sign area allowed for the individual occupants and shall be based on the gross leasable area (GLA) within the~~

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centers as follows:

- (a) ~~Local Shopping Center:~~
0—24,999 sq. ft. GLA: 30 sq. ft.
- 25,000—64,999 sq. ft. GLA: 50 sq. ft.
- (b) ~~Neighborhood Shopping Center:~~
65,000—152,999 sq. ft. GLA: 100 sq. ft.
- (c) ~~Community Shopping Center:~~
153,000—386,999 sq. ft. GLA: 150 sq. ft.
- (d) ~~Regional Shopping Center:~~
387,000 sq. ft. GLA or more: 200 sq. ft.

~~Where occupants have no street frontage they shall be allowed two (2) square feet of sign area for each linear foot of primary business site building frontage.~~

~~Other Shopping Center Signs. Where management control of signage is used, business identification signs for other lots within the same development site shall be considered as on-site signage and shall be permitted.~~

Sec. 64.2567. - Subdivision and Multi-Family Identification Signs.
R-1, R-2 and R-3 Zoning Districts

Multi-family and single-family development in residentially zoned areas (R-1s, R-2s, R-3s) must comply with the following requirements for subdivision or multi-family signage for both building signs and freestanding signs. The sign size maximum is site-wide.

Table 3

<u>Number of Dwelling Units</u>	<u>Maximum Sq. Ft. of Sign Area</u>	<u>Maximum Height (free standing signs)</u>	<u>Maximum Number of Free Standing Signs</u>
<u>3 to 10 Dwelling Units</u>	<u>Not permitted</u>		<u>0</u>
<u>11 to 30 Dwelling Units</u>	<u>18 sq.ft.</u>	<u>6 ft.</u>	<u>1</u>
<u>31 to 100 Dwelling Units</u>	<u>36 sq.ft.</u>	<u>8 ft.</u>	<u>2</u>
<u>101 to 300 Dwelling Units</u>	<u>54 sq.ft.</u>	<u>10 ft.</u>	<u>3</u>
<u>Over 301</u>	<u>Requires approval of a Master Plan or Planning Official</u>		

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<u>Dwelling Units and for any size sign greater than 54 s.f.</u>	<u>Determination. Standards for review include proximity to other residential development, distance to major roads, and size of the development.</u>
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Setbacks – All subdivision and multi-family signs must be set back 5 ft. from all property boundaries.

Illumination – Signs must be non-illuminated or externally illuminated.

Exceptions – Multi-family development with more than one building may display separate building signs providing the total signage for each additional building is no more than 8 sq.ft.

Mid-rise and High-rise Signs – Multi-family development in the R-3C or R-3D zoning districts may have a high-rise or a mid-rise sign if in compliance with Section 64.246.

All other zoning districts

Multi-family development in all other zoning districts must comply with the sign requirements of that district.

~~Entranceway Signs. Signs identifying a subdivision or multi-family development may be erected at each entranceway subject to the following conditions:~~

~~(a) *Maximum Sign Area Per Face:* Eighteen (18) square feet, or two (2) square feet of sign area for each dwelling unit up to nine units (whichever is most restrictive);~~

~~(b) *Maximum Height of Sign:* Six (6) feet above established lot grade;~~

~~(c) Signs shall be located within thirty (30) feet of an entranceway as follows:~~

~~1. Wall-mounted, one face on each side of the entranceway, mounted flat against the entranceway wall.~~

~~2. Ground-mounted, one face or two face back to back or "V" with maximum 45 degree angle.~~

~~(d) Entranceway signs shall be separated from signs at other entranceways by at least two hundred (200) feet and from other on-site signs by at least one hundred (100) feet, such distance to be measured along the property line. When such signs are located adjacent to more than one right-of-way, such separation shall be measured along the property line and continuing around the corner.~~

~~(e) Ground-mounted signs shall not encroach into the street corner visibility area at any intersection or entranceway.~~

~~On-Site Signs. In addition, wall or ground-mounted signs may be located on the~~

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1146 site of a multi-family development providing the total area of these signs does not
1147 exceed two (2) square feet in area for each unit up to sixteen for a maximum sign
1148 area of thirty two (32) square feet. Further, such signs shall be not more than six (6)
1149 feet in height above established lot grade and signs shall not be located in the front
1150 fifty (50) percent of any required front yard. Such signs shall indicate only facilities
1151 available on the immediate premises. Where a multi-family development is located
1152 on more than one street, one sign may be displayed on each such street, provided
1153 the total sign area does not exceed the maximum allowable as described herein.

1154
1155 **Sec. 64.2578. - Temporary event signs. Reserved.**

1156 A temporary sign announcing any public, charitable, educational or religious event or
1157 function may be located on the premises of the sponsoring institution. Signs may not
1158 exceed twenty four (24) square feet in area, if ground mounted shall be no more than
1159 six (6) feet in height to the top of the sign, and shall not be illuminated. Signs shall
1160 not be located in the front fifty (50) percent of any required yard and shall be allowed
1161 no more than fourteen (14) days prior to the event and no more than three (3) days
1162 after its termination.

1163 Sign boots shall be permitted for a maximum of ninety (90) days. No variances shall
1164 be granted by the Board of Zoning Adjustment.

1165
1166 **Sec. 64.2589. - Tent Signs.**

1167 The tent sign shall not exceed eight (8) square feet in area and shall be removed
1168 prior to or in conjunction with the removal of the tent. No variances to signage shall
1169 be considered by the Board of Zoning Adjustment.

1170
1171 **Sec. 64.25960. - Commerce Center Identification Signs. Reserved.**

1172 Commerce centers, as defined in this Code may display signage indicating only
1173 the name of the center and tenants. Commerce centers up to 200 acres in size shall
1174 be allowed a total sign area of twenty percent (20%) of the development site frontage
1175 on any right-of-way, up to a maximum of 200 square feet on any right-of-way. A
1176 maximum of three (3) signs shall be permitted along any one property line. Tenant
1177 panels shall be permitted provided that they are of a uniform design, size and shape.
1178 Tenant panels shall contain only the business name, logo and directional information
1179 only. No such center identification sign may be located on public property, within any
1180 right-of-way, or within any required easement. Commerce center identification signs
1181 shall not exceed fifteen (15) feet in height.

1182 All commerce center identification signs for centers greater than 200 acres in
1183 size shall be considered under the Conditional Use provisions of this Code.

1184 Commerce center identifications signs must conform to all on-premises sign
1185 setbacks and location requirements set forth in the Chapter.

1186
1187 **Sec. 64.2604. - Flags. Reserved.**

1188 Flags which conform to this Section shall not count as chargeable square footage

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1189 under this Chapter and sign separation or height requirements shall not apply. All
1190 flagpoles shall be located in conformance with the yard requirements of the zoning
1191 district in which they are located.

- 1192 (a) ~~Each building site shall be allowed a maximum of three (3) flagpoles.~~
- 1193 (b) ~~Each building site shall be allowed a maximum of three (3) flags.~~
- 1194 (c) ~~The maximum height of any flag shall be 20 percent of the total height of the~~
1195 ~~flagpole. The maximum height of any flag pole shall not exceed 100 feet.~~
- 1196 (d) ~~No flagpole within nonresidential districts shall be within forty feet of a~~
1197 ~~residential district.~~
- 1198 (e) ~~Use of flags or flagpoles in excess of this regulation may be allowed as a~~
1199 ~~Conditional Use. Such usage shall be subject to all provisions of this code~~
1200 ~~including, but not limited to, separation, allowable square footage, and height,~~
1201 ~~and shall be counted as chargeable sign area.~~

1202

1203 **Sec. 64.2612. - Group Housing Facility Signs.**
 1204 *Group Housing in Residential Districts.* ~~No sign shall be used other than one~~ One non-
 1205 illuminated ~~sign nameplate~~ attached to the main entrance of the principal building is
 1206 allowed. This sign nameplate shall not exceed two square feet in area.

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1210 **PART 4. - PROHIBITIONS AND REMOVALS**

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1212 **Sec. 64.300. - Prohibited Signs.**
 1213 The following signs are prohibited and shall be removed immediately in accordance
 1214 with section 64.302, below:

1215

1216 *Hazardous or Confusing Signs.* ~~Advertising s~~Signs which in any way simulate
 1217 emergency vehicles, traffic-control signs and devices, or directional, informational,
 1218 and warning signs which are erected or maintained by the State of Florida, a political
 1219 subdivision thereof, or by any railroad, public utility, or similar agency concerned with
 1220 the protection of the public health or safety.

1221

1222 *Signs on Public Property.* Any private sign placed on public property or
 1223 any public right-of-way, including the median, is prohibited, except transit
 1224 infrastructure signs which conform to this Code.

1225

1226 *Obscene Signs.* Any sign containing statements, words, or pictures of an obscene
 1227 nature.

1228

1229 ~~*Roof Signs.* Any sign located on a roof or above the roof lines shall be prohibited.~~

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1231 *Signs on Vehicles.* Any vehicle with a sign or signs attached thereto or placed

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thereon subject to the following exceptions:

- (a) Any vehicle parked on private property when parked within the confines of a building or in some manner which provides for effective screening so as not to allow the sign or signs on the vehicle to be viewed from any public street.
- (b) Any vehicle upon which is placed a sign ~~identifying the firm or its principal products~~ if such vehicle is one which is operated during the normal course of business; provided, however, that no such vehicle shall be routinely parked in a location where it serves as or constitutes additional signage.
- (c) Buses, taxicabs, and similar common carrier vehicles which are licensed or certified by the City of Orlando and/or the Florida Public Service Commission.
- (d) Bicycles associated with a City-approved bike-share system.

Wind-Operated Devices. Except as provided in the ~~organizational banner sign~~ and MA Overlay regulations of this Chapter, any sign which incorporates or consists of banners, pennants, ribbons, streamers, spinners, balloons containing pressurized air, hot air, cold air, any gas or other substance, or wind-operated devices shall be a prohibited sign or type of sign.

Serial Signs. Any ~~advertisements~~ sign which uses a series of two or more signs placed in a line parallel to the highway or in a similar fashion, ~~and carrying a single advertising message, part of which is contained on each sign.~~

Street Corner Visibility. Any sign which the Orlando Transportation Engineer determines obstructs the sightline at intersections or public or private driveways.

Snipe Signs. Shall be prohibited.

~~*Freestanding Signs.* Except as provided in the menu board regulations in section 64.249 of this Chapter, freestanding signs shall be prohibited.~~

Beacon Lights. Any sign which incorporates a beacon light or lights as defined herein.

Flashing Signs. Shall be prohibited. Flashing signs lawfully in existence and maintained as of October 12, 1980, however, shall be considered nonconforming signs, and shall be permitted to remain for the same period as other nonconforming signs under the provisions of Part 3 of this Chapter.

~~*Electronically Controlled Message Centers.* Shall be prohibited.~~

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Movement on Sign Display Area. Any sign incorporating movement of parts or portions of the sign display area shall be prohibited unless approved as an electronic message center or a digital numeric sign.

Trailer Signs.

Home Occupation Signs. Permanent signs at home occupation sites are prohibited.

PART 5. - NONCONFORMING SIGNS

Sec. 64.310. - Period Allowed to Remain.

On-Site Signs Made Nonconforming by Adoption of LDC. Any on-site sign which lawfully existed and was maintained on the effective date of this Chapter or any amendment thereto, may be continued although ~~such~~the sign does not conform to all of the provisions contained in this Chapter, ~~except as provided in Section 64.311, below;~~ provided that all such nonconforming signs and their supporting members shall be completely removed from the premises or brought into conformance with these requirements not later than two (2) years from the effective date of this Chapter or amendment, until one of the following events occurs:

1. A change to the property or building that constitutes a substantial enlargement, a substantial improvements, or a change of use.
2. A change to the sign that is a structural alteration, adds sign area, or moves the sign to a different location on the site.

~~*Period Allowed for Annexed On-Site Signs.* Any on-site sign which lawfully existed on property and was conforming with regulations applicable at the time prior to annexation that is annexed into the city limits of the City of Orlando may be continued, although such sign does not conform to all of the provisions contained in this Chapter, except as provided in Section 64.311 below; provided that all such nonconforming signs and their supporting members shall be completely removed from the premises or brought into conformance not later than five (5) years from the date of annexation, and further providing that nothing herein shall be construed as permitting the continuance of any prohibited sign as defined in Part 4 of this Chapter.~~

Nonconforming Billboard Signs. See Part 3 of this Chapter.

Sec. 64.311. - Requirements.

No existing nonconforming sign shall be altered structurally, repaired, moved or replaced, ~~or have the wording changed~~ unless brought into conformance with the requirements of this Chapter; provided, however, that this restriction shall not apply to the change of copy on changeable copy signs or to the change of a face on a

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billboard. "Repaired" shall mean repairs, the costs of which, are in excess of 50% of the replacement cost of the sign, as calculated pursuant to Section 64.271, City Code, ~~such~~the cost of repairs to include the actual market cost of labor and materials, whether incurred by the repairer or owner of the sign or not.

PART 6. - REGIONAL PUBLIC LANDMARK IDENTIFICATION

Sec. 64.320. - Regional Public Facility Identification Signage.

Notwithstanding anything in this chapter to the contrary, City Council may approve signage (to include digital signs and flat roof-top signs) for regional facilities which serve the greater metropolitan area and/or the tourist population. ~~Such~~The landmark/facility may be publicly or privately owned, or controlled by a federal, state, or local government entity, ~~and must be located within the downtown CRA.~~ Regional Public Facilities may include multiple noncontiguous buildings. Privately owned and controlled facilities must provide seating for at least 20,000 spectators, and must be located within the downtown CRA. Signage for a regional facility must be approved by one of the two following processes:

- a) Signage must be approved by ordinance for regional landmarks/facilities identified by City Council, and may include both on-site and off-site roadway/directional signage. ~~Such~~The ordinance must include a determination by the planning official that: (1) the facility is a regional landmark; (2) ~~such~~the signage fosters the public health, safety, and welfare by promoting safe and efficient public access to the regional facility; and (3) ~~such~~the signage does not have a negative impact on surrounding land uses.
- b) Publicly owned and operated schools, by their nature as part of a county-wide school district, have been determined to be regional public facilities. One digital monument sign for a publicly owned and operated school may be approved by planning official determination, provided that the following criteria are met. If ~~such~~the criteria are not met, signage may be reviewed according to the standards in section (a).
 - 1. Maximum height is 8 feet;
 - 2. Maximum ~~copy~~sign area is 32 square feet, except that the maximum ~~copy~~sign area shall be 19 square feet when located within 100 feet of a residential use or zone;
 - 3. Off-site advertising is prohibited;
 - 4. Each image that is displayed must remain static for not less than 8 seconds. Transitions from a static image to the next static image must happen instantaneously, without intervening flashing, animation, or movement of any kind;
 - 5. The sign does not have animation, flashing, zoom, blinking, scrolling or movement of any kind;

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- 6. The sign must be equipped with automatic dimming technology that adjusts the sign's brightness in direct correlation with ambient light conditions. No sign can exceed a brightness level of 0.3 foot candles above ambient light as measured using a foot candle meter at the property line; and
 - 7. The sign must be turned off or placed in "sleep mode" from 9:00 p.m. to 6:00 a.m.
- c) Proposed signs located in a historic district or the Downtown CRA require a minor review for compliance with the standards of the relevant board. This review may be addressed by a staff member representing the relevant board and incorporated into the planning official determination for the sign.

PART 7. - TEMPORARY SIGNS

Sec. 64.321. - Sign Standards for Temporary Signs. The following provisions apply for temporary signs. Only signs described in this part are permitted as temporary signs, unless specifically provided for elsewhere in this Chapter.

Sec. 64.322. - Street pole banners.

Sec. 64.323. - Minor Signs.

A. Types allowed. The following *Minor Signs* are allowed and, unless otherwise stated, do not require a building permit or additional approvals. Minor signs are not eligible for variances by the Board of Zoning Adjustment.

- 1. Regulatory Signs.
- 2. Signs that are displayed on a lot or property that is actively marketed for sale, rent or lease, as follows:
 - a. A single sign is allowed, except 2 signs are permitted on a corner lot when each sign faces a different street frontage.
 - b. Sign(s) located on a property developed with a single-family detached or attached dwelling unit cannot exceed 4 square feet in area and a height of 6 feet.
 - c. Sign(s) located on a property developed with a multi-family dwelling unit cannot exceed 12 square feet in area and a height of 8 feet.
 - d. Sign(s) located on a property developed with any mixed use or non-residential use cannot exceed:
 - i. 12 square feet in area and a height of 6 feet in MXD and O zoning districts.
 - ii. 32 square feet in area and a height of 8 feet in MU, AC and I zoning districts.

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- e. No sign may be displayed for more than 1 year.
- 3. Signs that are displayed on a lot or property for which construction plans or a building permit has been approved or secured for construction of a building or project.
 - a. For an individual single-family dwelling undergoing construction, improvement, or renovation, as follows:
 - i. One sign, not to exceed 4 square feet in area and a height of 6 feet is allowed.
 - ii. No sign can be displayed before commencement of the work.
 - iii. Sign must be removed within 7 days after the work is completed with all necessary inspections approved, or within 6 months, whichever is less.
 - b. For residential subdivision, multi-family, and non-residential construction, improvement, or renovation, as follows:
 - i. A single sign per lot not to exceed 64 square feet in area and a height of 10 feet.
 - ii. Lots fronting on more than one road are allowed one additional sign per street frontage, limited to 32 square feet in area and a height of 8 feet.
 - iii. No sign may be located closer than 10 feet to any lot line.
 - iv. No sign shall be displayed or erected sooner than 30 calendar days prior to construction and shall be removed by the earlier of: 7 days after completion of the building or project, the issuance of a Certificate of Occupancy, or 7 days after construction operation has ceased.
 - v. No sign may be displayed for more than 2 years from the date of the issuance of the first building permit for the development. If construction has not been completed during this timeframe and building permits are active for the development, a building permit is required to allow the continued display of any sign.
 - vi. In lieu of the sign, projects with permitted temporary construction fences may include signage on construction fence wraps/scrim. Text copy, including logos, may not exceed 20 percent of each individual panel, with a minimum panel length of 24 ft.
- 4. Window Signs are allowed only on the ground floor. The total window sign area may not exceed 25 percent of each individual window area on the ground floor. Window area is counted as a continuous surface until divided by an architectural or structural element, such as door casings or façade treatments. Mullions are not considered an element that divides window area.
- 5. Sidewalk Signs. No more than one Sidewalk Sign is allowed per non-residential street address.
 - a. The sign must not exceed 9 square feet in area and a height of 4 feet.
 - b. A minimum storefront width of 20 feet is required.
 - c. Sign must be located directly in front of the business.
 - d. The sign must not encroach into the right-of-way without a right-of-way encroachment agreement as required by Chapter 61.

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- e. Signs shall not be secured to the tree guards, tree grates or disturb the sidewalk pavement within the right-of-way.
- f. Sign may only be displayed during normal operating hours.

B. Maximum Number and Size.

- 1. For residential uses, a maximum of 3 *Minor Signs* are allowed on an individual lot with no more than 12 square feet in total area, and no single sign exceeding 4 square feet in area and a height of 6 feet.
- 2. For non-residential uses, including public benefit uses, or mixed residential/commercial buildings, *Minor Signs* are not to exceed 32 square feet in total sign area per lot, with no single sign exceeding 24 square feet in area.
 - a. A maximum of 2 *Freestanding Minor Signs* are allowed on an individual lot.
 - b. *Window Signs* do not count against maximum *Minor Sign* area.

Sec. 64.323. - Flags.

Flags shall be permitted as follows:

- 1. Each building site shall be allowed a maximum of three (3) flags.
- 2. Flagpoles must be located in conformance with the yard requirements of the zoning district in which they are located.
- 3. The maximum height of any flag shall be 20 percent of the total height of the flagpole. The maximum height of any flagpole shall not exceed 100 feet.
- 4. No flagpole within nonresidential districts shall be within forty (40) feet of a residential district.
- 5. Flagpoles and other structural requirements may require building permits.
- 6. Use of flags and flagpoles in excess of this regulation may be allowed as a Conditional Use. Usage shall be subject to all provisions of this code including, but not limited to, separation, allowable square footage, and height, and shall be counted as chargeable sign area.

Secs. 64.3242—64.399. - Reserved.

SECTION 3. CHAPTER 65, PART 2, AMENDED. Chapter 65, Part 2, Land Development Code, entitled Zoning Applications and Procedures, is hereby amended as follows:

PART 2. - ZONING APPLICATIONS AND PROCEDURES

2D. - CONDITIONAL USE PERMIT

Sec. 65.281. - When Conditional Use Permit Review Procedures Apply.

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The Conditional Use Permit procedures of this Part shall apply to the following types of uses and activities:

- (a) Uses specified as conditional uses in the Table of Allowable Uses (see Chapter 58, Part 1).
- (b) The expansion of any nonconforming use (see Chapter 58, Part 7D).
- (c) Amendment of an approved Precise Plan in an SP Specially Planned Area Overlay District.
- (d) Accessory parking lots in certain districts (see Chapter 61, Part 3).
- (e) Building heights specified as Conditional in the Table of Zoning District Regulations (see Chapter 58, Part 1).
- (f) Transfer of floor area for remote parking facilities.
- (g) The sale of alcoholic beverages for on-premise consumption or the package sale of alcoholic beverages in a place of business within 1,000 feet, outside of the AC-3A/T zoning district, or 200 feet within the AC-3A/T zoning district, of an established K through 12 school or church. (See Chapter 58, Part 4B).
- (h) The reestablishment of a nonconforming use that has been discontinued for more than 6 months but not more than two years (See Chapter 58, Part 7D).
- (i) Signs identified in Chapter 64, Table 1.

2J. - ZONING VARIANCE

Sec. 65.386. - Standards for Design Variance Approval.

In lieu of compliance with Section 65.382,~~In considering requests for variances from~~ the architectural design standards of Chapter 62, the standards for signage ~~within the Traditional City~~ as contained in Chapter 64, or the standards for the encroachment of first story porches as contained in Chapter 65, the Board of Zoning Adjustment ~~shall~~may use the following factors and characteristics relating to the request in its review:

- (a) Conformance to the Code and the GMP;
- (b) Logic of design;
- (c) Exterior space utilization;
- (d) Attractiveness;
- (e) Materials selection;
- (f) Compatibility with surrounding properties;
- (g) Circulation and Parking—vehicular and pedestrian;
- (h) Accepted architectural principles;
- (i) Protection of property values; and
- (j) Revitalization of depressed areas.

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1546 **SECTION 4. CHAPTER 66, AMENDED.** Chapter 66, Land Development Code,
1547 entitled Definitions, is hereby amended as follows:

1548
1549 **Chapter 66 - DEFINITIONS**

1550 ***

1551
1552
1553 **PART 2. - DEFINITIONS**

1554
1555 **Sec. 66.200. - Definitions.**

1556 ***

1557
1558
1559 Advertising-Display Area: The ~~advertising~~ display surface area encompassed
1560 within any regular geometric figure which would enclose all parts of the sign which bear
1561 a message or display. The structural supports for a sign, whether they be columns,
1562 pylons, or a building or a part thereof, shall not be included in the advertising display
1563 area.

1564 ***

1565
1566 Copy: The words displayed on a sign.

1567 ***

1568
1569
1570 Logo: A design or symbol that represents a product, identity, or service.

1571 ***

1572
1573
1574 Luminance: The perceived brightness of an illuminated sign. The standard
1575 measurement is candelas per square foot.

1576 ***

1577
1578
1579 Parapet: A low, protective wall constructed as the continuation of the exterior wall
1580 of a building and placed along the ~~entire~~ perimeter of the roof of a building.

1581 ***

1582
1583
1584 Sign, Animated: A sign depicting action, motion, lights, or color change. Similar to
1585 a flashing sign, an animated sign features graphics and illustrations rather than words.

1586
1587 Sign, Awning: Any ~~information painted on, or imprinted on, awnings.~~ A
1588 permanent building-mounted sign that provides shelter.

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~~Sign, Banner: Any sign intended to be hung either with or without frames and with or without characters, letters, illustrations or ornamentations applied to paper, plastic or fabric of any kind. National flags and flags of political subdivisions, or information painted or imprinted on awnings as defined in this article, shall not be considered banners for the purpose of this Chapter. A sign composed of cloth, canvas, plastic, fabric or similar lightweight, non-rigid material that can be mounted to a structure with cord, rope, cable, or a similar method, or that may be supported by stakes in the ground.~~

~~Sign Boots: A temporary fabric sign placed over an existing sign frame. Boots shall be mounted over an existing frame and tightly stretched, laced with rope through grommets and secured within a permanent rigid frame. The fastening shall only be visible at the top or bottom of the sign face. The fabric shall be a sturdy all-weather fabric such as canvas or a similar fabric as determined by the Zoning Official.~~

Sign, Building: The broad category for signs that are attached to and supported by a building, awning, canopy, marquee or similar architectural feature, or permanently attached, etched or painted onto a window or door.

Sign, Canopy: A permanent building mounted sign that serves as a marquee, or a sign mounted on a canopy or marquee.

~~Sign, Changeable Copy: A sign that is designed so that characters, letters or illustrations can be changed or rearranged manually without altering the face or surface of the sign. Also known as a readerboard. This shall also include the changing of copy on billboards. Electronically controlled message centers shall not be considered a changeable copy sign for the purposes of this definition.~~

Sign, Conforming: A sign that meets federal, state, and local laws and ordinances.

~~Sign, Construction: Any sign giving the name or names of principal contractors, architects, and lending institutions responsible for construction on the site where the sign is placed, together with other information included thereon~~

Sign, Digital Numeric: A digital sign that displays only numbers such as price, temperature or number of parking spaces.

~~Sign, Directional: A sign located at an access drive entrance for the purpose of directing motorists to off-street parking facilities. Such signs shall contain only the words~~

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1632 "parking," "enter" or "exit" and shall not include advertising of any kind. Indicates the way
1633 for pedestrians or drivers and can be especially useful for locations not clearly seen from
1634 the entrance to a complex.

1635
1636 ~~Sign, Directory: A sign on which the names and locations of occupants or the use~~
1637 ~~of a building is given. This shall include office building and church directories.~~

1638
1639 Sign, Double-faced: A sign with back-to-back faces.

1640
1641 ~~Sign, Electronically-Controlled Message Center: A sign incorporating an~~
1642 ~~automatically changing message or display. A sign capable of displaying words,~~
1643 ~~symbols, figures, or images that can be electronically changed by remote or automatic~~
1644 ~~means.~~

1645
1646 Sign Face: The surface of the sign where a message, graphic, logo and/or
1647 illustration is displayed.

1648
1649 ~~Sign, Flashing: Any sign which utilizes intermittent or flashing illuminating devices~~
1650 ~~and which results in changing light intensity, brightness or color or which is constructed~~
1651 ~~and operated so as to create an appearance or illusion of motion. A sign with an~~
1652 ~~intermittent flashing light source, or a message continuously repeated or changed more~~
1653 ~~frequently than an 8 second hold time.~~

1654
1655 ~~Sign, Freestanding: A sign designed or constructed in such a manner that is can~~
1656 ~~be moved or relocated without involving any structural or support changes, as in a sign~~
1657 ~~on wheels or skids. Freestanding signs have no permanent below ground foundation,~~
1658 ~~but are attached to or standing on a ground surface. This includes signs on stationary~~
1659 ~~vehicles used primarily for advertising but does not include menu boards. A sign other~~
1660 ~~than a building sign that is permanently supported by a fence, retaining wall, entrance~~
1661 ~~feature or by upright structural members or braces on or in the ground, such as a pole,~~
1662 ~~pylon, or monument style structure.~~

1663
1664 ~~Sign, Ground or Monument: A freestanding sign supported by a foundation or~~
1665 ~~footing(s) placed permanently into the ground, where the sign message area rests~~
1666 ~~directly above the supporting base, with no columns or poles visible in between the sign~~
1667 ~~face and the base.~~

1668
1669 ***

1670
1671 ~~Sign, High-Rise Building Identification: Any sign placed higher than 3075 feet~~
1672 ~~above ground level on a building.~~

1673
1674 Sign, Illegal: A sign that fails to meet the current codes and regulations when

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1675 erected. It differs from a nonconforming sign, which was legal when created, but as laws
1676 and ordinances change, it no longer conforms to the codes.

1677
1678 ***

1679
1680 Sign, Menu Board: Any free standing sign which carries only the name of a
1681 restaurant or retail business and the current list and prices of foods, food preparations,
1682 or products available in that restaurant or retail business. Whenever in Chapters 58
1683 through 66 the word "restaurant" is used in connection with menu board signs,
1684 restaurant shall mean or include retail business as above provided.

1685
1686 Sign, Mid-Rise Building: A sign placed between 30 feet and 75 feet above ground
1687 level on a building.

1688
1689 Sign, Minor: A sign that is designed to be easily moved, typically not permanently
1690 attached to a structure or the ground and non-illuminated. Minor signs may include but
1691 are not limited to: banner signs, portable signs, sidewalk signs, window signs and yard
1692 signs.

1693
1694 Sign, Monument: A configuration of ground sign wherein the sign message area
1695 rests directly upon the ground with no supporting members, columns or poles visible. A
1696 permanent ground sign with low overall height. (See Sign, Freestanding)

1697
1698 ***

1699
1700 Sign, Nonconforming: Any sign which does not conform to the regulations
1701 of Chapter 64, but conformed at the time it was erected.

1702
1703 Sign, Parapet: A permanent building sign mounted on the building's parapet.

1704
1705 Sign, Permanent: A sign that is attached in such a way that it enables the sign to
1706 resist wind and is difficult to remove or move. It may be attached to a building, fence,
1707 wall, architectural feature or by upright structural members or braces on or in the ground.

1708
1709 Sign, Pole: Any permanent freestanding sign supported by visible poles, uprights,
1710 or braces, permanently placed on or in the ground and independent of support from any
1711 building.

1712
1713 Sign, Portable: A sign designed or constructed in such a manner that it can be
1714 moved or relocated without involving any structural or support changes, as in a sign on
1715 wheels or skids. Portable signs have no permanent below ground foundation, but are
1716 attached to or standing on a ground surface. This does not include sidewalk signs.

1717

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1718 Sign, Projecting: Any sign other than a wall sign affixed to any building or wall
1719 whose leading edge extends beyond such building or wall. A permanent building-
1720 mounted sign that projects from and is perpendicular to the building's façade. Also
1721 referred to as a blade sign.

1722
1723 Sign, Public: Governmental information or directional signs, historical markers,
1724 signs relating to national defense and security and other emergency signs, and
1725 ornamental signs of a permanent character displaying the name of a commonly known
1726 and accepted name of a section of the City, deemed by the City Council to be of a
1727 general public interest.

1728
1729 Sign, Pylon: A permanent freestanding sign with a visible support structure. It
1730 may be enclosed by a pole cover.

1731
1732 Sign, Real Estate: Any sign which is used to offer for sale, lease or rent the
1733 property upon which the sign is placed.

1734
1735 Sign, Regulatory: A sign used to convey information about rules, ordinances, or
1736 laws.

1737
1738 Sign, Roof: A sign erected, constructed, or maintained above the roof of any
1739 building. A permanent sign erected upon and/or directly over the roofline or parapet of a
1740 building. Signs on a sloped roof, a mansard roof, or a parapet located a minimum of six
1741 inches below the roof deck, peak of the roof line, or top of the parapet, are considering
1742 building signs.

1743
1744 Sign, Sidewalk: A sign not secured or attached to the ground or surface upon
1745 which it is located, but supported by its own frame, which is typically in the shape of an
1746 A, also referred to as a sandwich board or menu board.

1747
1748 ***

1749
1750 Sign, Street Wall: A freestanding sign permanently attached to or constructed as
1751 part of a street wall.

1752
1753 Sign, Temporary: A sign intended to be displayed for a limited period of time and
1754 not permanently fixed.

1755
1756 Sign, Trailer: A portable sign mounted on a trailer.

1757
1758 ***

1759
1760 Sign, Vehicle: A sign that is painted, mounted, adhered, wrapped, magnetically

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1761 attached or otherwise permanently affixed to or incorporated into a vehicle or trailer.

1762

1763 ~~Sign, Wall: Any sign painted on or attached to and erected parallel to the face of,~~
1764 ~~or erected and confined within the limits of, the outside wall of any building and~~
1765 ~~supported by such wall or building and which displays only one advertising surface. A~~
1766 building sign attached to, displayed, or painted on an exterior wall in a manner parallel
1767 with the wall surface, and not projecting more than 16 inches from the surface. Does not
1768 include street wall signs, these are considered freestanding signs.

1769

1770 Sign, Wayfinding: A type of sign that allows users to find their way, using
1771 information provided along the travel path.

1772

1773 Sign, Window: A sign that is painted on, attached to, or suspended directly
1774 behind or in front of a window or the glass portion of a door so as to be visible from the
1775 public right-of-way.

1776

1777 Sign, Yard: A sign associated with a residential use, which is attached to a
1778 structure or placed upon or supported by the ground independently of any other
1779 structure.

1780

1781

1782

1783 Street Pole Banner: A banner sign attached to a street pole.

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1787 **SECTION 5. TABLE OF ALLOWABLE SIGNS.** Table 1: Table of Allowable
1788 Signs, is attached hereto and incorporated herein as **Exhibit A.**

1789

1790 **SECTION 6. CODIFICATION.** The city clerk and the city attorney shall cause the
1791 Code of the City of Orlando, Florida, to be amended as provided by this ordinance and
1792 may renumber, re-letter, and rearrange the codified parts of this ordinance if necessary
1793 to facilitate the finding of the law.

1794

1795 **SECTION 7. SCRIVENER'S ERROR.** The city attorney may correct scrivener's
1796 errors found in this ordinance by filing a corrected copy of this ordinance with the city
1797 clerk.

1798

1799 **SECTION 8. SEVERABILITY.** If any provision of this ordinance or its application
1800 to any person or circumstance is held invalid, the invalidity does not affect other
1801 provisions or applications of this ordinance which can be given effect without the invalid
1802 provision or application, and to this end the provisions of this ordinance are severable.

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SECTION 9. EFFECTIVE DATE. This ordinance takes effect upon adoption.

DONE, THE FIRST READING, by the City Council of the City of Orlando, Florida, at a regular meeting, this _____ day of _____, 2023.

DONE, THE PUBLIC NOTICE, in a newspaper of general circulation in the City of Orlando, Florida, by the City Clerk of the City of Orlando, Florida, this _____ day of _____, 2023.

DONE, THE SECOND READING, A PUBLIC HEARING, AND ENACTED ON FINAL PASSAGE, by an affirmative vote of a majority of a quorum present of the City Council of the City of Orlando, Florida, at a regular meeting, this _____ day of _____, 2023.

BY THE MAYOR OF THE CITY OF ORLANDO, FLORIDA:

Mayor

ATTEST, BY THE CLERK OF THE CITY COUNCIL OF THE CITY OF ORLANDO, FLORIDA:

City Clerk

Print Name

APPROVED AS TO FORM AND LEGALITY FOR THE USE AND RELIANCE OF THE CITY OF ORLANDO, FLORIDA:

Assistant City Attorney

Print Name