



1090 Jupiter Park Drive

## **Second Story Signs**



Miami, Florida – 2738 Tamiami Trail

Signs on upper floors- can be confusing



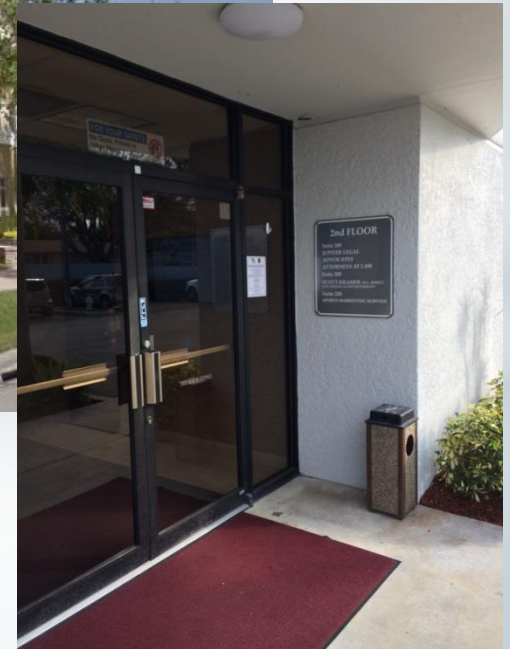
Redbird Center, Miami

Signs on upper floors- Can lead to sign clutter.



G4S - 1395 University Boulevard

**Lobby directory used to find tenants.**





River Place - 1009 W. Indiantown Road

**Concern raised by second floor tenants that they don't have signage on buildings**



Pebworth Professional Plaza - 125 W. Indiantown Road

**No lobby and open air walkways on second floor**

## **Four (4) Possible Solutions-**

- 1) Allow exterior directory signage in Sign Code.**
- 2) Allow second floor tenant signs on first floor for properties with exterior second floor walkways without a lobby.**
- 3) Allow second floor tenant signs on the second floor for properties with exterior second floor walkways without a lobby.**
- 4) Stay the course – No changes to the Town Code (window signs, wayfinding signs, branding of properties).**



Jupiter Gardens - 350 Central Boulevard

**(1) Photoshop of a directory sign added to indicate route to 2<sup>nd</sup> floor tenants**





Second  
floor  
tenant  
signs on  
first floor

Jupiter Gardens - 350 Central Boulevard

**(2) Existing 2<sup>nd</sup> floor tenant sign on the first floor**

Jupiter Gardens  
- 350 Central Boulevard



Addition of  
second  
floor tenant  
signs

**(3) Photoshop of second floor tenants having signs on second floor**



Reynolds Plaza - 1061 E Indiantown Road

**(4) Stay the course – No changes to Town Code (window signs, wayfinding signs, branding of properties).**

**Questions?**