



CITY OF ORMOND BEACH

City Manager • 22 S. Beach Street • Ormond Beach • Florida • 32174 • (386) 676-3200 • Fax (386) 676-3384

CITY MANAGER MEMORANDUM

To: The Honorable Mayor Kelley and City Commissioners
Through: Joyce A. Shanahan, City Manager
From: John Noble, City Engineer
Date: September 20, 2016
Subject: Reclaimed Water Connection Incentive Program

Commission Goal: Infrastructure - Utilities Master Plan

Introduction

This is a request for approval to establish a program that provides incentive to those properties where reclaimed water is newly available as a result of the expansion of the City's reclaimed water system into the South Peninsula. This incentive is intended to encourage property owners to connect to the reclaimed water system and begin use for irrigation purposes.

Background

In 2013, the City initiated the expansion of its reclaimed water system to the South Peninsula. This expansion has made reclaimed water available to 124 properties on South Halifax Drive, Seton Trail, Ormond Parkway, and Magnolia Drive. On June 27, 2016, staff was notified by the St. Johns River Water Management District (SJRWMD) that the City was selected to receive a grant as part of its cost share program for Fiscal Year 2016-2017. This grant will provide one third of the cost to construct the next phase of the South Peninsula Reclaimed water expansion project.

This project allows for further expansion of the reclaimed water system to the South Peninsula. Quentin L. Hampton Associates is currently completing design of this project with a bid date anticipated in November, 2016. Upon completion of the expansion, an additional 653 residential connections will be added, providing availability to the majority of beach side residential properties south of East Granada Boulevard. A map depicting currently served areas and the proposed expansion project is included as an attachment.

Discussion

In accordance with Section 22 of the City's Code of Ordinances, properties electing to connect to the reclaimed water system are currently required to obtain a permit from the

building department and pay a fee of \$245.00; this fee is made up of \$215.00 for the reuse service connection fee and \$30.00 for a permit application fee. Of the 124 properties on streets where reclaimed water service has been expanded into the South Peninsula, only seven (7) residents have applied for service to date. Although the expansion has been well received, residents have expressed concern to staff that the cost to connect is prohibitive; others have stated that they would consider connection at the time that the well or pump for their current system needed replacement. In order to encourage more residents to connect to reclaimed water at this time, staff is proposing a temporary waiver of the reuse service connection fee.

In this proposal, residents will pay only the \$30.00 application fee portion of the permit. This incentive program will have an effective date beginning on October 1, 2016 and extend through December 31, 2018; which is estimated to be one-year after the completion of the expansion and availability of reclaimed water to properties on the South Peninsula. This proposal also includes a refund to those properties having already connected to the reuse system following the Phase 1 expansion project. Those properties will be refunded the \$215.00 reuse service connection fee as a check. Staff will reach out to residents about the incentive program in a number of ways, including direct mailings, public meetings, and use of the City's website to promote not only this incentive program, but also the positive effects of using reclaimed water. It is anticipated that this incentive will increase the use of reclaimed water for irrigation, which will in turn reduce the City's discharge of wastewater effluent and nutrients to the Halifax River.

Budget Impact

The Water & Wastewater Operating Fund will reimburse the General Fund for any amounts associated to fee waivers. These funds should be offset by the monthly service charge (\$16.00) paid to the Water & Wastewater Fund by properties that may otherwise not have connected.

Citizen Impact

By providing reclaimed water service, the City provides multiple benefits to the community. Reclaimed water as an irrigation source provides a low cost irrigation alternative that conserves higher quality water sources. Additionally, the diversion of effluent from the wastewater treatment plant to the reclaimed water system reduces discharge of treated effluent to the Halifax River improving water quality within the river.

Recommendation

Staff recommends approval of the proposed incentive program to increase resident connection to the reclaimed water system as it expands service to the South Peninsula.

Attachments:

- 16-132 Reclaimed water connect incentive program (P16-) (PDF)

- Reclaimed Water- Pipe Map (PDF)
- Reclaimed Water Service Availability (PDF)
- Rebate Application and Form (PDF)

REVIEWED BY:


Kelly McGuire, Finance Director 9/13/2016


Theodore MacLeod, Assistant City Manager 9/13/2016

APPROVED BY:


Joyce A. Shanahan, City Manager 9/14/2016

RESOLUTION NO. 2016-132

A RESOLUTION ESTABLISHING A RECLAIMED WATER CONNECTION INCENTIVE PROGRAM ON A TEMPORARY BASIS; AUTHORIZING THE IMPLEMENTATION THEREOF; ESTABLISHING A DURATION FOR THE PROGRAM; ESTABLISHING CONDITIONS; AND SETTING FORTH AN EFFECTIVE DATE.

WHEREAS, in the year 2013, the city's reclaimed water system was extended to the South Peninsula area, making reclaimed water available for irrigation purposes to 124 properties on South Halifax Drive, Seton Trail, Ormond Parkway and Magnolia Drive; however, due in part to the connection costs only seven residents have applied for reclaimed water service, and

WHEREAS, the city intends to further extend the reclaimed water system to additional areas within the South Peninsula area making reclaimed water available to an additional 653 properties, and

WHEREAS, the city commission desires to establish on a temporary basis a reclaimed water connection incentive program to encourage eligible property owners to connect to the city's reclaimed water system. A copy of the Reclaimed Water Connection Incentive Program guidelines, an application form, and maps depicting the eligible program area are attached hereto and incorporated herein by reference, and

WHEREAS, Chapter 22, Article II, Division 1A of the Ormond Beach Code of Ordinances establishes the requirements for connection to the city's reclaimed water system, which includes the payment of certain fees including an application fee of \$30.00 and a \$215.00 fee to obtain a permit to connect to the city's reclaimed water system, and

WHEREAS, to encourage eligible property owners within program area to connect to the city's reclaimed water system the city commission desires to waive for a limited

period of time the \$215.00 permit connection fee, and desires to refund the said fee upon the request of those property owners that have heretofore connected to the city's reclaimed water system, and

WHEREAS, the temporary reclaimed water connection incentive program will become effective on October 1, 2016 and will automatically expire on December 31, 2018 without further action by the city commission, and

WHEREEAS, the city commission hereby determines that a valid public purpose exists for the establishment and implementation of the temporary reclaimed water connection incentive program, now therefore,

BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF ORMOND BEACH, FLORIDA, THAT:

SECTION ONE. The city commission hereby adopts the temporary reclaimed water connection incentive program for the South Peninsula area as provided in the attachments that are incorporated in this resolution, and further authorizes its implementation in accordance with the program guidelines.

SECTION TWO. To encourage eligible property owners within program area to connect to the city's reclaimed water system the city commission hereby waives from the period of October 1, 2016 through and including December 31, 2018 the \$215.00 permit connection fee. Property owners who desire to connect to the city's reclaimed water system will be required to pay a \$30.00 application fee. In addition, any property owner within the designated program area who has heretofore connected to the city's reclaimed water system shall upon request receive a refund of the permit connection fee that has been paid to the city.

SECTION THREE. The program will begin on October 1, 2016 and will automatically expire on December 31, 2018.

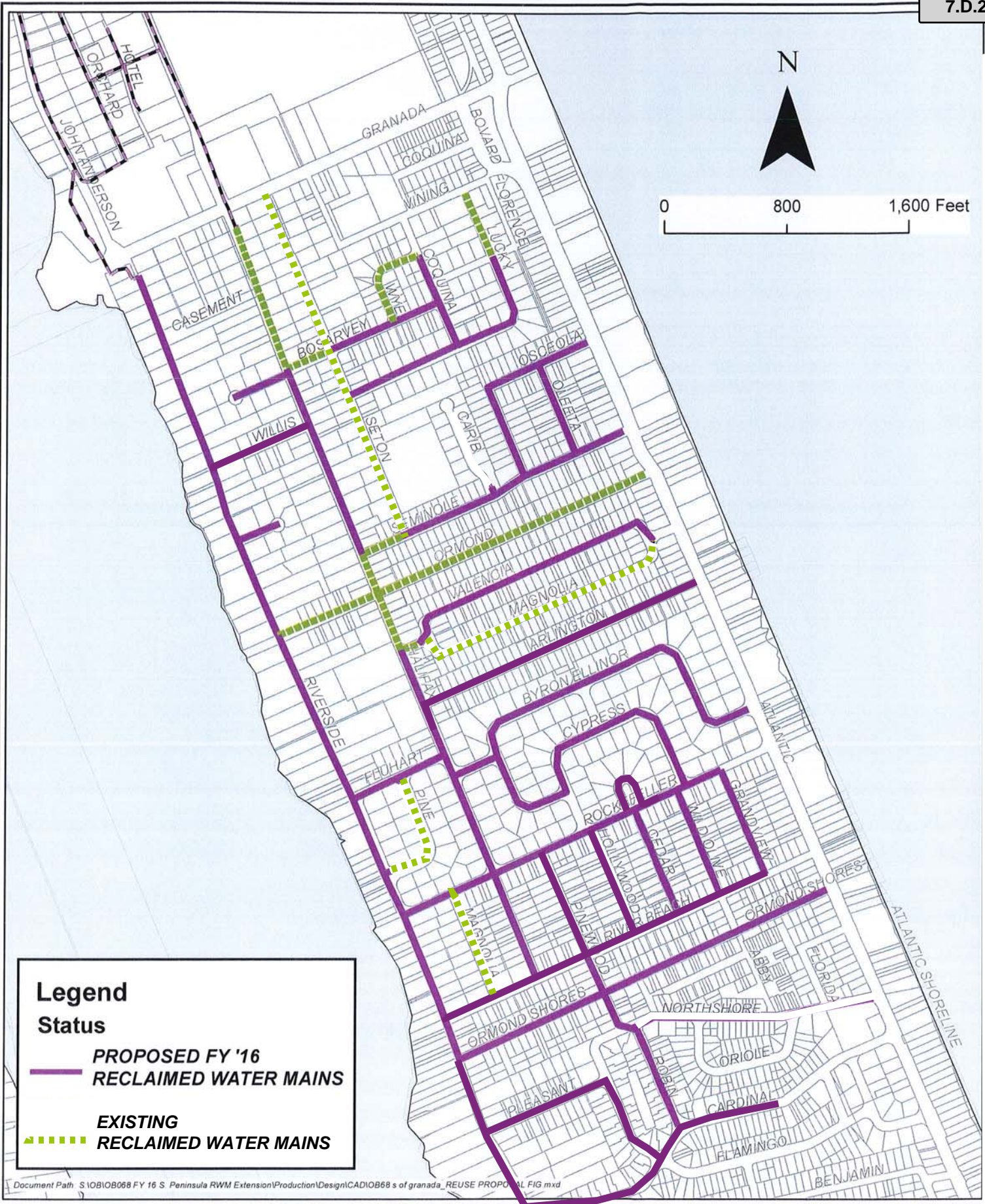
SECTION FOUR. This Resolution shall take effect immediately upon its adoption.

APPROVED AND AUTHENTICATED, this 20th day of September, 2016.

ED KELLEY
Mayor

ATTEST:

J. SCOTT McKEE
City Clerk



Legend

Status

PROPOSED FY '16

RECLAIMED WATER MAINS

EXISTING

RECLAIMED WATER MAINS

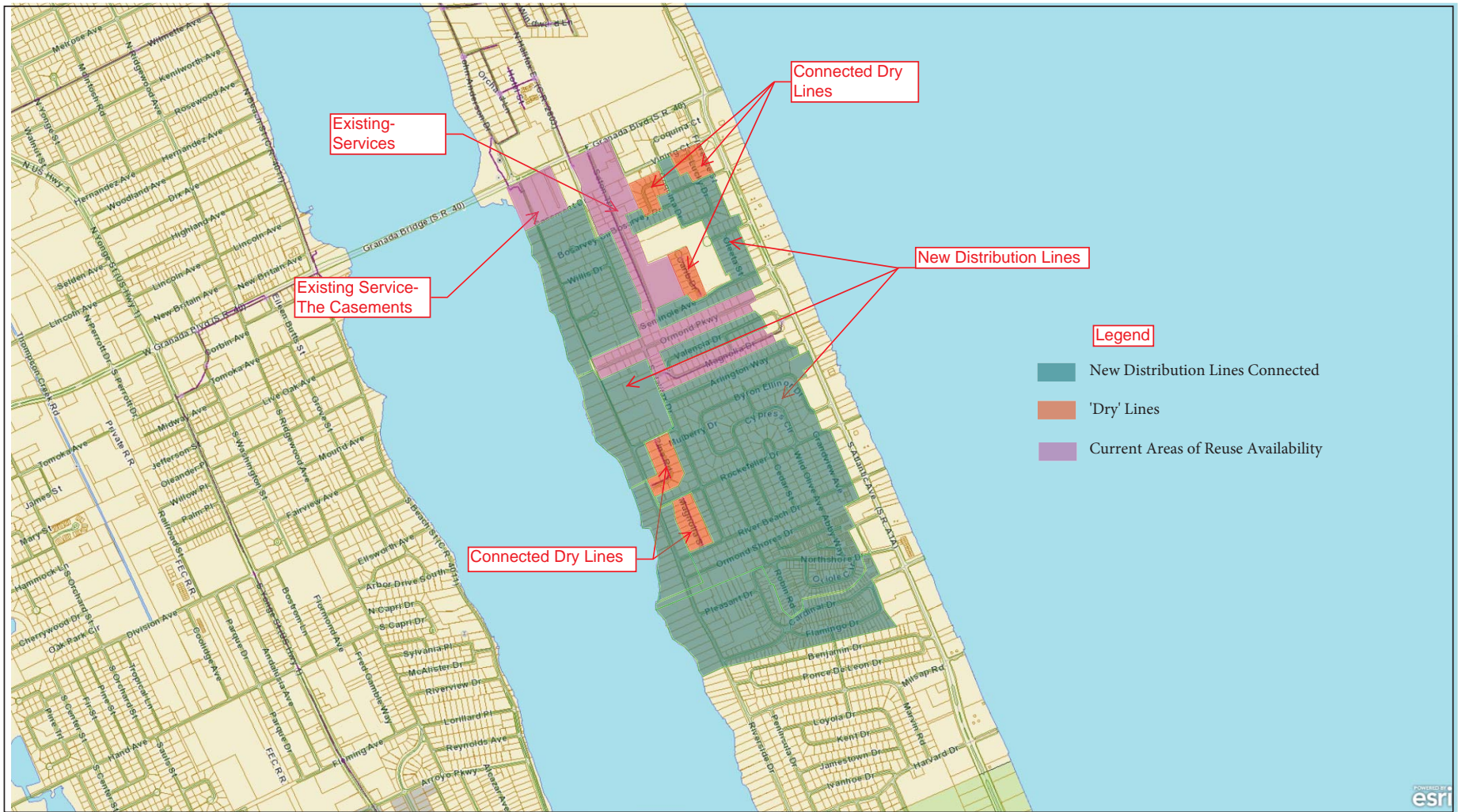
QUENTIN L. HAMPTON ASSOCIATES, INC.
 CONSULTING ENGINEERS
 FLORIDA CERTIFICATE OF AUTHORIZATION NUMBER: 626
 FAX: 386.761.3977
 P.O. DRAWER 290247 PORT ORANGE, FL 32129-0247
 PHONE: 386.761.6810

CITY OF ORMOND BEACH
FY16 S. PENINSULA
RWM EXTENSIONS

PROPOSAL EXHIBIT

FY '16
S. PENINSULA RECLAIMED
WATER MAINS Packet Pg. 548

Attachment: Recalaimed Water- Pipe Map [Revision 1] (RES-2016-132 : Reclaimed Water Connection Incentive Program)



GIS data is provided on an "as is" basis. The accuracy or reliability of the data is not guaranteed or warranted in any way. The City of Ormond Beach specifically disclaims any warranty either expressed or implied, including, but not limited to, the implied warranties of merchantability and fitness for a particular use. The entire risk as to quality and performance of the data is with the end user. In no event will the City, its staff or its representatives be liable for any direct, indirect, incidental, special, consequential, or other damages, including loss of profit, arising out of the use of this data even if the City has been advised of the possibility of such damages.





RECLAIMED WATER CONNECTION INCENTIVE PROGRAM

City of Ormond Beach
22 South Beach Street
Ormond Beach, Florida 32174
www.ormondbeach.org

ELIGIBLE TO PROPERTY OWNERS ON THE CITY'S SOUTH PENINSULA WHERE RECALIMED WATER HAS BECOME AVAILABLE AFTER JANUARY 1, 2014

To encourage the connection of properties to the City's reclaimed water system on streets where reclaimed water is being made available for the first time, the City has an incentive program that reduces the cost of connection to the homeowner. Under this incentive program, the reuse service connection fee of \$215.00 will be waived, and the homeowner will only be required to pay an application fee of \$30.00 to the City of Ormond Beach.

Incentive Program Conditions and Guidelines

- The Following conditions must be met in order to be eligible for the incentive program;
The Applicant must be a City of Ormond Beach residential or commercial water customer.
This incentive is only available to those properties that reclaimed water was first made available after January 1, 2014, and located on the following streets in the City's South Peninsula.

Table with 3 columns of street names: Arlington Way, Grandview Avenue, Pinewood Street, Bayberry Court, Hollywood Street, Pleasant Drive, Bosarvey Circle, London Lane, River Beach Drive, Bosarvey Drive, Lucky Drive, Riverside Circle, Bristol Lane, Magnolia Drive, Riverside Drive, Byron Ellinor Drive, Magnolia Street, Robin Road, Cardinal Drive, Mulberry Drive, Rockefeller Drive, Carib Drive, Northshore Drive, Seminole Avenue, Cedar Street, Oleeta Street, Seton Trail, Chippingwood Lane, Oriole Circle, South Halifax Drive, Coquina Drive, Ormond Parkway, Valencia Drive, Cypress Circle, Ormond Shores Drive, Wild Olive Avenue, Flamingo Drive, Osceola Avenue, Wye Drive, Fluhart Drive, Pine Road

- Incentive Program Application shall be completed and submitted to the City at time of permit application
Applicant's connection to the City's reclaimed water system must be made in accordance with City standards and is subject to inspection by City staff.
Upon connection, utility account will be billed at a flat fee rate of \$16.00 for reclaimed water availability.
Applicants who have previously connected to the City's reclaimed water and paid the reuse service connection fee of \$215.00 will receive a check reimbursing their expense.
Incentive Period Effective: October 1, 2016 through December 31, 2018.

Attachment: Rebate Application and Form [Revision 3] (RES-2016-132 : Reclaimed Water Connection Incentive Program)

RECLAIMED WATER CONNECTION INCENTIVE PROGRAM



City of Ormond Beach
Finance Department
22 South Beach Street
Ormond Beach, Florida 32174
(386)676-3209
www.ormondbeach.org

Date: _____ Permit # _____

Name (print): _____

Property Address: _____

Mailing Address (if different): _____

Home Phone # _____

Alternate Phone # _____

New Connection

Refund Request

Customer Acknowledgement:

I have read the conditions and guidelines as stated in the attached sheet. I understand that in order to be eligible for the incentive included in this program, a permit must be applied for through the City of Ormond Beach's Building Department and all work to make that connection is subject to the City's specifications and inspection by City staff.

Customer Signature: _____ Date: _____

Permit Technician

Cindy Berglund
Building Division Permit Manager

Attachment: Rebate Application and Form [Revision 3] (RES-2016-132 : Reclaimed Water Connection Incentive Program)