

New Business*

Title: Discuss of options for off-premises open house signs.

Funds: N/A

Recommended Action: For Council discussion as to whether to let the ordinance sunset, or whether to extend the provisions for some additional time.

Summary: In 2008, City Council adopted ordinances to allow off-premises open house signs due to the decline in the real estate market at that time. The ordinance was set to sunset two years from the date of adoption. In 2010, it was determined that the real estate market had not yet recovered, and the ordinance was extended until November, 2012.

In February, 2013, City Council discussed the off-premises open house real estate signs and decided that due to the number of illegal signs being put out in the right-of-way, that the ordinance would not be renewed.

In March, 2013, City Council reconsidered and directed staff to bring an ordinance back for consideration. Ordinance 1760-13 was adopted allowing the continued use of off-premises open house real estate signs to help the sale of existing homes as the decline in the real estate market had not yet recovered. This ordinance will sunset on July 3, 2016.

Department/Division: Urban Design