



File #:	16-0188	Version: 0	Name:	Electronic Communications and Signs
Type:	Commission Items		Status:	Regular Items
File created:	5/11/2016		In control:	City Commission
On agenda:	5/18/2016		Final action:	
Title:	DISCUSSION AND POSSIBLE ACTION TO DIRECT THE CITY MANAGER TO DRAFT THE APPROPRIATE REQUEST FOR PROPOSALS TO IMPLEMENT THE ELECTRONIC COMMUNICATIONS PROGRAM AS PROPOSED BY STAFF.			

Text

Title

DISCUSSION AND POSSIBLE ACTION TO DIRECT THE CITY MANAGER TO DRAFT THE APPROPRIATE REQUEST FOR PROPOSALS TO IMPLEMENT THE ELECTRONIC COMMUNICATIONS PROGRAM AS PROPOSED BY STAFF.

Summary Explanation and Background

SUMMARY EXPLANATION AND BACKGROUND:

1. At the March 16, 2016 City Commission meeting, Vice Mayor Shechter presented an item pertaining to signs.
2. The language in the item was as follows: Discussion and possible action to direct the City Manager to schedule a workshop to discuss the City's sign code and to reconsider the City's use of sandwich signs to promote City events.
3. The Commission voted by consensus to direct the City Manager to schedule a workshop pertaining to the sign item. Discussion on the item also included other types of communications.
4. Earlier in the meeting, a workshop was held where staff presented concepts including outdoor digital signage, internal digital signage, banner program, streetscape signs and modifications to our notification signs to accomplish the request of Commission.
5. Administration requests direction from the Commission as to which concepts the Commission would like to implement or explore further through the RFP (Request for Proposals) process.

Financial Impact

FINANCIAL IMPACT DETAIL:

1. No costs at this time, estimated costs should be determined after the RFP process.